



First Edition Fall 2008



A fresh new service is our goal for 2008. We are especially excited to offer you this first edition. New ideas, new designs, new fabrics and trims have been our focus.

It's truly an exciting time. Together we are rejuvenating the look of executive wear and setting the pace.

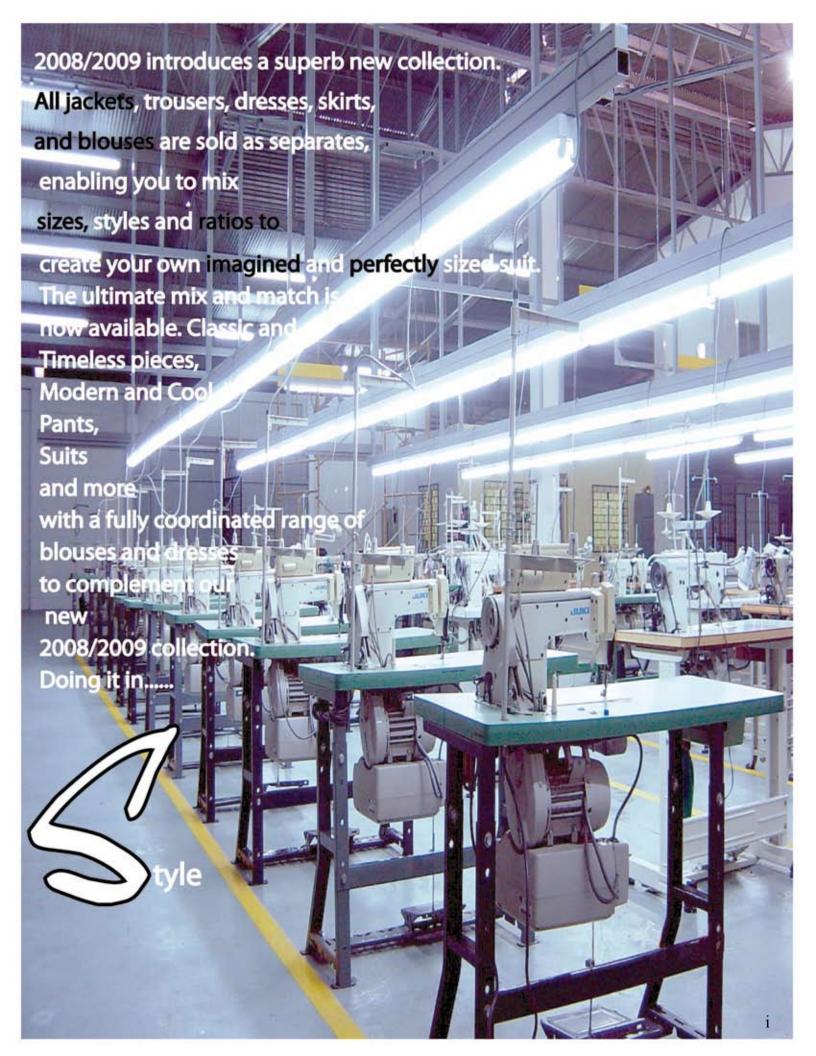
When you look good...... you feel good..... and that's good for business.

Welcome....... we invite you to suit yourself.

Many Heren

Mary Pereira Managing Director







International trade expertise means we are proficient in the logistics of doing business globally. Professional consultation in the design, selection and installation of your "Image Design Program Service" positions us as a full service company.



#### OUR MISSION

To Manufacture Quality Uniforms at



#### International Standards

With Consistency,



Defect.



whilst providing On Time Delivery &

Superior Customer Care, profitably.





### COMPANY GISTO

With 25 years of manufacturing behind them Front Row has supplied some of the top 500 companies regionally, has a well-respected international base and has carved their footprints in the manufacturing arena.

From 12 years old, Mary's modifications to her sister's clothes arose from her natural ability and love of style. She married at 19, having four children; and traveled extensively with her husband for over 15 years, who at the time was an engineer with an oil firm.

For 15 years they lived and traveled thought out the continents ... Africa, Asia, Europe and Vietnam. During this time Mary's natural love and eye for fashion never missed the style differentiation synonymous in different cultures around the world. Being exposed to this exciting world of fabrics, prints, trims and design were more than she could of hoped for. From this motivating background of cultural influences and from the rapid changing needs of fashion, Mary's passion grew and she pursued her simple dream of dressing people beautifully.

Upon her return to Trinidad she persuaded Miguel, her husband, to secure a shop space on Independence Square. She convinced him that it would not be much of a gamble as the property was family owned and they would not be required to pay rent.

In time they managed to secure a space within the building and her husband's store "Miki's" was established. The store mainly carried men's ready-made items.

Never losing sight of her dreams Mary worked around her families needs and managed to secure a tiny spot of 25sq/ft in the back of Miki's.

There she started adding trims to vests she had tie-dyed at home. Her creative talent in this area proved to be so successful that other store merchants in town asked her to supply them with her merchandise. In order to necessitate the demand for this, she would, on several occasions, work through out the night tie-dyeing in her home washroom.

Having a confirmed confidence in herself, good fortune and foresight, she then secured 8 machines for the price of US\$20.00, found 8 operators and there she created her dreams, providing for herself, a life long occupation she loved, with continued and steady success.

Excelling and expanding with perfection, Front Row is now the home of a management team and staff who have understood the mythology to her creative madness.

From Independence Square, Fredrick St., Methuen St., Ariapita Ave,.....and now with over 33,000 sq/ft situated on the countries industrial estate near to a village called Rich plain in Trinidad and Tobago and more

## BYTORY

recently expanded into the fertile manufacturing environment of the Asian continent where Mary boasts interest in world class facilities. Front Row manufactures high quality uniforms and is considered the Uniform Specialist.

Front Row has maintained one of the most loyal partner/employee, and customer bases and believes that "if you look good.... they look good.

Front Rows team has invested in not only producing quality products but also quality relationships. The entire team at Front Row are artists in there own right, understanding the necessity for creative talent, working with it, and each other, everyday to make it happen.

The success of the company has been dependent upon the team's culture, which has been indoctrinated, in the very fabric of its existence. Its culture reflects respectful relationships and at all times acts with high moral and ethical standards ensuring things are done right. This is the most important competitive advantage of Front Row and has been the foundation of their culture.

The companies implementation of computerized programming including CAD/CAM software, high tech pattern digitizing and plotting equipment, is a move that has dramatically reshaped the company and revolutionized the uniform marketplace, allowing the supply chain management and transfer of styles and patterns seamless

between customers and Front Row's facilities worldwide. Staying stead fast to their mission of manufacturing quality uniforms with international standards, consistency, zero defect and style whilst providing on time delivery & superior customers care, profitably has propelled them into the technological arena, where they are evolving into one of the regions most technologically advanced uniform manufacturing facilities.

Front Row aims to please, professionally, and above all, what is never compromised a la Mary.... WITH STYLE.



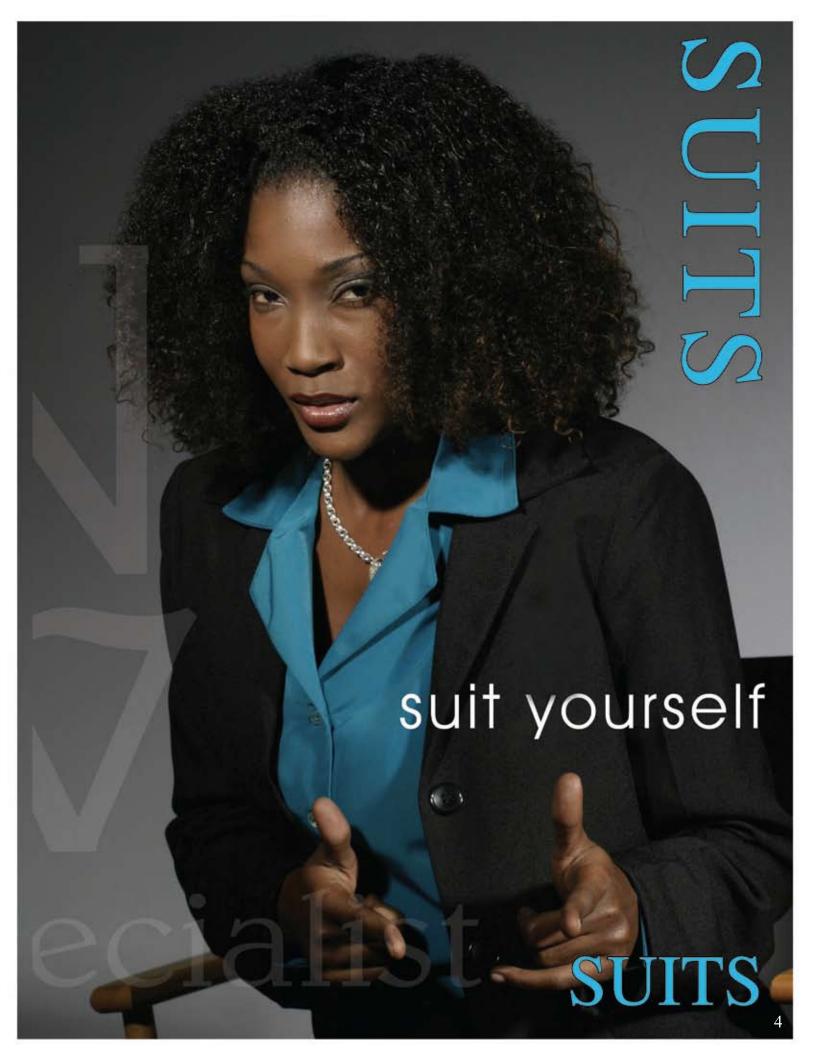


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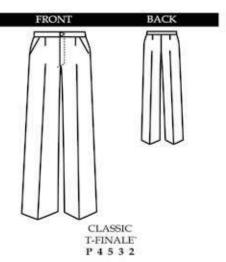
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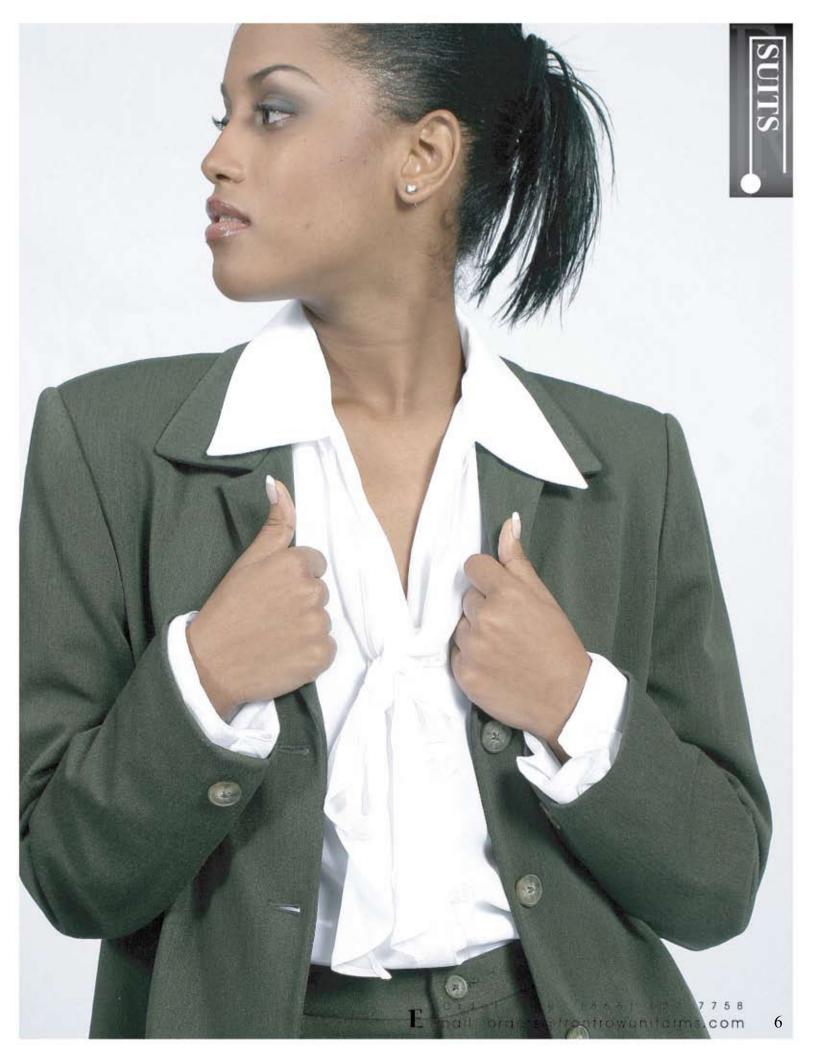




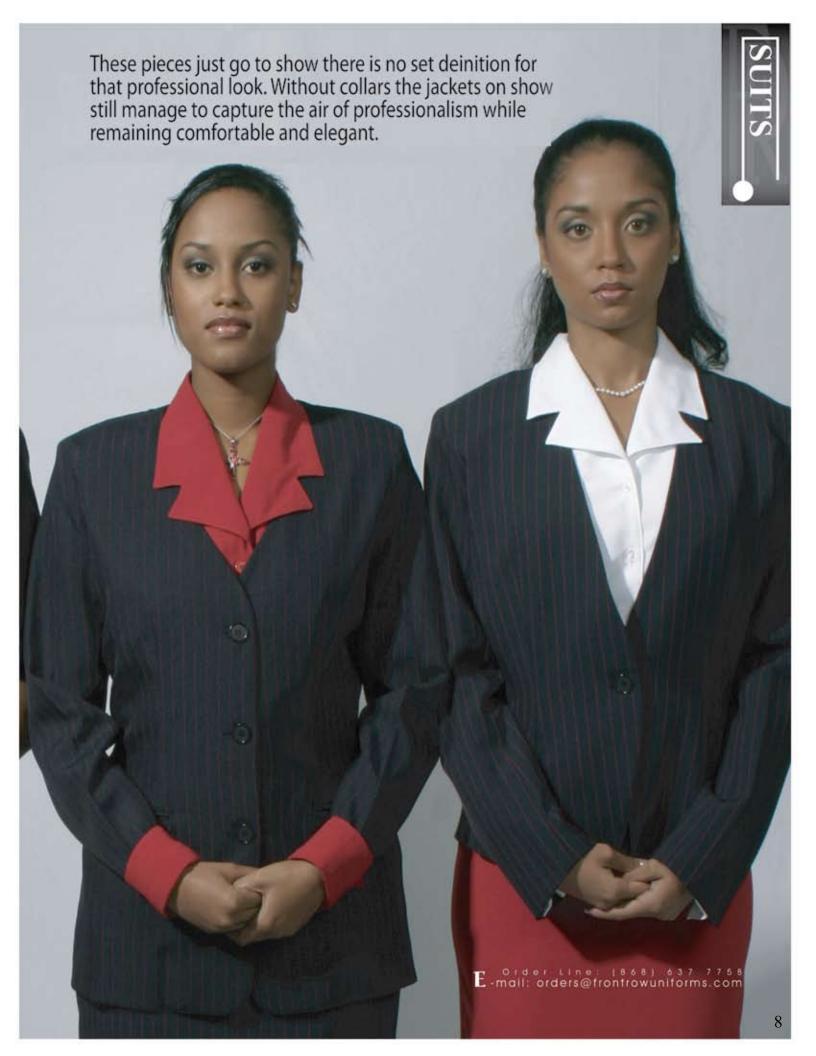




HILARY W/TIE B 6 0 5 4 - L S



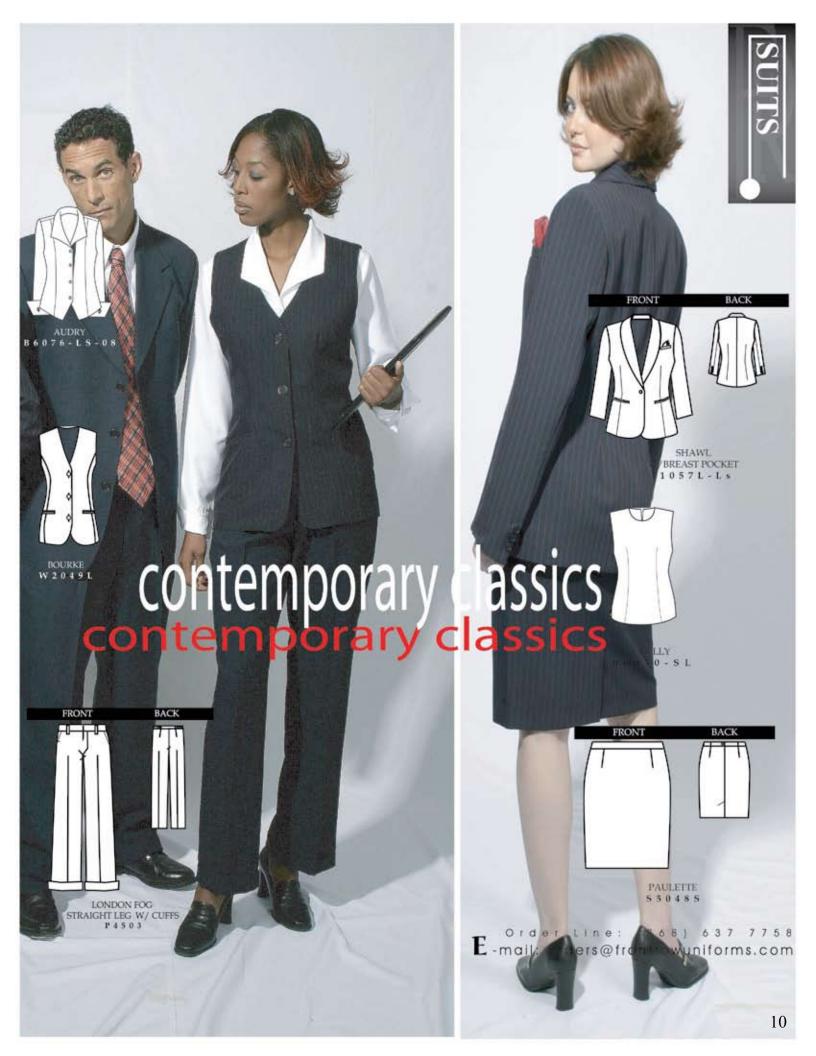










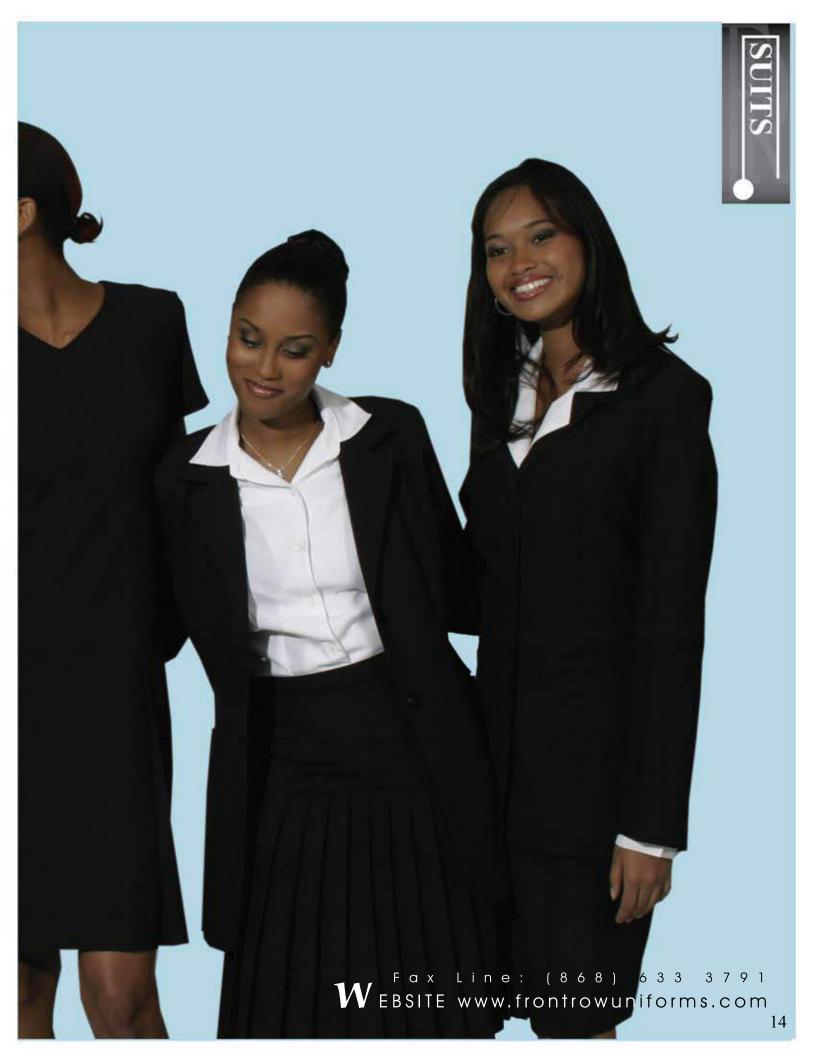














You want what works seasonly and in every situation.

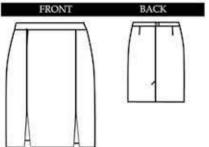
Our designers can create that flexible reality from this traditional textural piece, anchored in appealing shades of choice.

The total effect is unified, capable and professional.



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5TH AVENUE W/ SLIT CUFFS J 1 2 0 0 L - L s

GEOʻvvRGIO J 1 5 1 4 L - L s





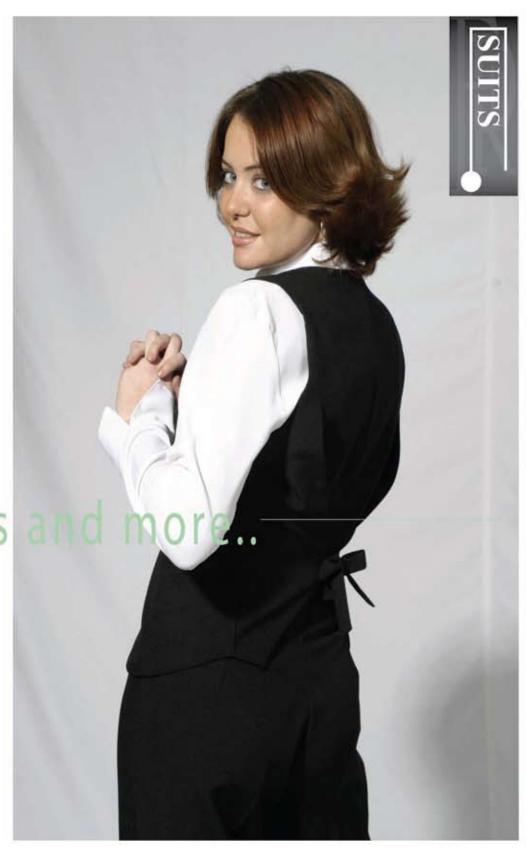




**W** Fax Line: [868] 633 3791 EBSITE www.frontrowuniforms.com







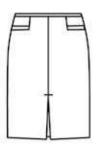
### a vintage touch

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DOLCE J 1 1 0 2 S - L s



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#### BLOUSES

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W EBSITE www.frontrowuniforms.com



Attractive, sharp blouses that suit any level in your organisation. From managers to receptionists, complete with a vast range of fabrics to choose from



JOOP B 6 0 5 3 - L S



AUDRY B 6 0 4 8 - L S



HILARY W/TIE B 6 0 5 4 - L S



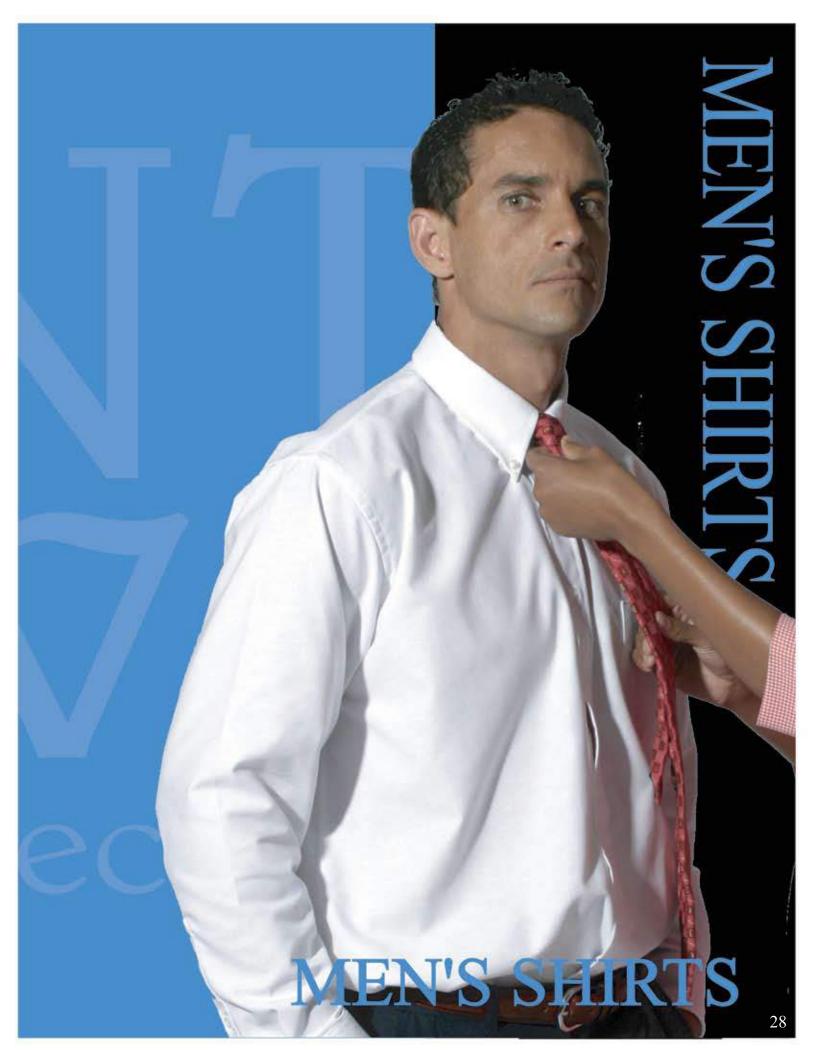


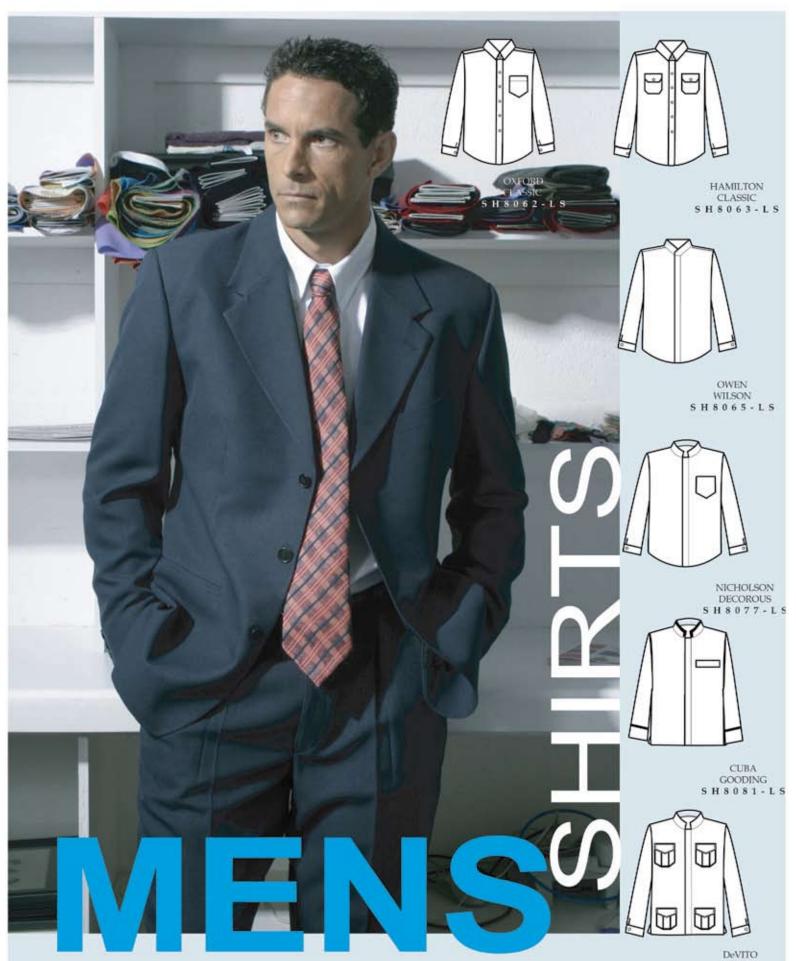
### MEN'S SHIRTS

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## Uniform Sp

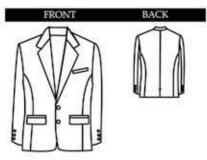




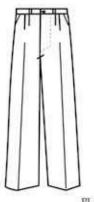
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DANNY S H 8 0 8 2 - L S

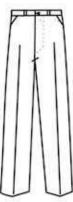




PHELPS MJ1081L-LS



PLATINI M P 4 0 5 1





#### DRESSES

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Uniform Sp



DRESSES



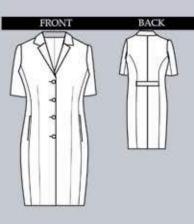




V- NECK POLO W/ NECK TRIM D 3 0 7 5 - S L

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JAQUETO W/BACK TAB D 3 0 6 8 - S S



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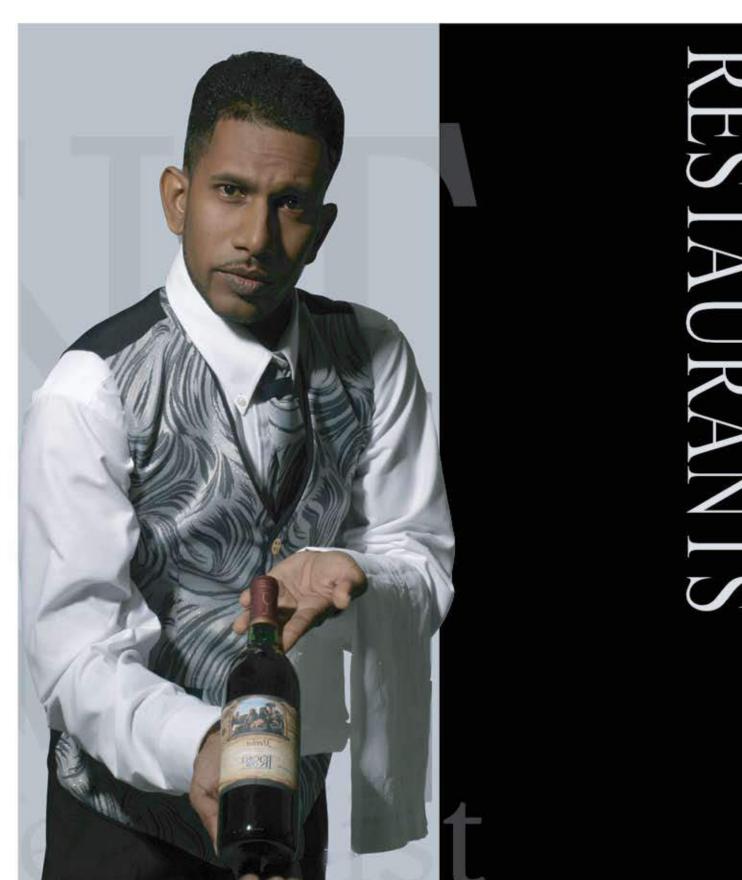




#### RESTAURANTS

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RESTAURANTS





E-mail: orders@frontrowuniforms.com

## no matter the location



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MARCIANO A T 5 0 1



CHEF JACKET W/POCKET J 1 1 7 0 L - L s



LE GRAND VERTICAL A h 5 0 5



BEVERLY HILLS LONG W/PIPING A A 5 2 8

## STYLE With

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#### POWER SUITED



**FEMALE BLOUSES** 

FEMALE JACKETS

**FEMALE WAISTCOATS** 

MALE DRESSES

**FEMALE SKIRTS** 

**FEMALE PANTS** 

MALE SHIRTS

MALE JACKETS

MALE PANTS

MALE WAISTCOATS

ACCESSORIES APROVE

ACCESSORIES HATS

ACCESSORIES 1755

ACCESSORIES ENAULETTES

UNISEX CARDICANS

UNISEX COVERALLS

UNISEX PANTS

UNIES X SHIRTS

UNISEX INCKETS

UNISEX WAISTCOATS

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2008

## FEMALE BLOUSES

Attractive Sharp Blouses For Manager's Suits With A Complete Range Of Fashionable Fabrics' To Choose From.

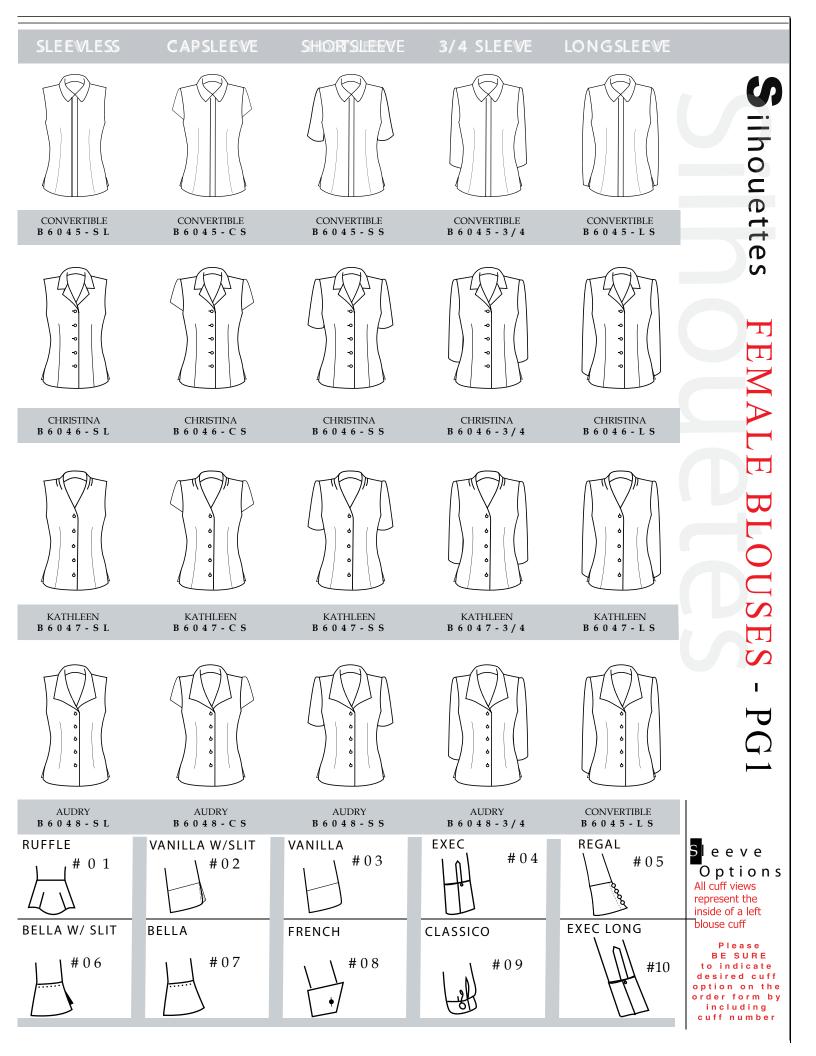
Hotel Receptionists, Restaurants, Café, & Dress Shirts For Evening Functions ...... White Shirts Galore.

Our Blouses Are Comfortable To Work In, Easy To Wash, Durable & Practical- & They Look Great.

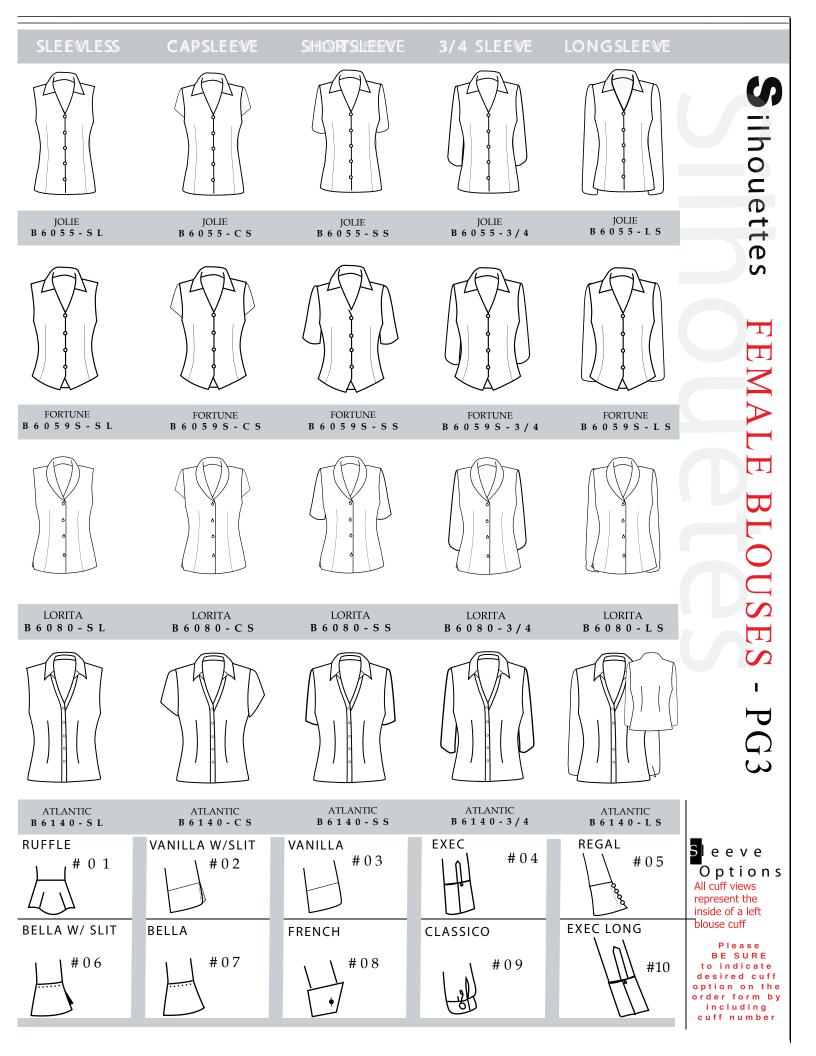
A blouse is the first thing your customers see. Colors, patterns stripes or solids, coordinate with your décor for a complete look. The choice is yours ...enjoy.

They should project a look that suits your company, weather starched and formal or loose and laid back.

Set your staff apart from the competition, be distinctive with your look, it is the key to establishing your image.









SIDE ZIP

T 9 0 7 4 - C S



#### **BLOUSES**

SLIT & 2 BUTTONS AT BACK

B 6 1 9 0 - C S

Order Line: (868) 637 7758

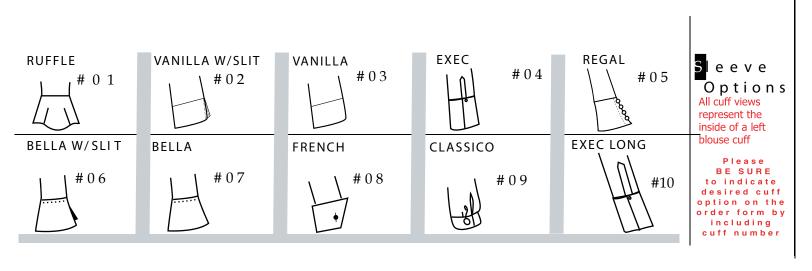
E-mail: orders@frontrowuniforms.com

Fax Line: (868) 633 3791

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#### Uniform S pecialist

FEMALE BLOUSE



## JACKETS

Special events deserve special attire. Jackets for the professional or the more casual at heart.

Long sleeve and short sleeve options galore...that will suit most all-geographical locations and diverse occupations.

A dash of distinction that completes the perfect profile.

By unifying your staff with a signature look, you create an elegant ambiance for your guests, identify the service staff and in turn, develop a perfect image for your company.



LONGSLEEVE SLEEVLESS SHORTSLEEVE













BLAZER J 1 0 4 5 L - L s

CARDIGAN J 1 0 4 6 L - L s

D.B. JACKET J 1 0 4 7 L - L s













SAVANNAH LONG SLEEVE J 1 0 4 8 L - L s

CARIBE LONG SLEEVE J 1 0 4 9 L - L s

ARUBA LONG SLEEVE J 1 0 5 4 S - L s

FRONT

BACK

FRONT

BACK

BACK













SHAWL W/BREAST POCKET J 1 0 5 7 1 - L s

COPA LONG SLEEVE J 1 0 5 1 S - L s

CORONA LONG SLEEVE J 1 0 5 2 S - L s

FRONT

BACK













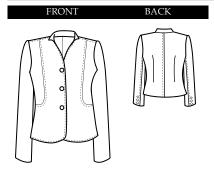
LONG ISLAND J 1 0 6 5 L - L s

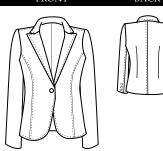
REPUBLIC J 1 0 9 5 L - L s

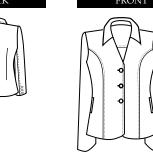
COACH W/BACK TAB J 1 0 9 6 L - L s Silhouettes

SLEEVLESS CAPSLEEVE LONGSLEEVE 3/4 SLEEVE SHORTSLEEVE Silhouettes FERETTI KAREN DOLCE W/CONCEALED CLOSURE J 1 5 7 6 S - L S J 1 1 0 2 S - L s J1229L-LS FEMALE JACKETS - PG2 J 1 6 1 4 S - L s J 1 6 5 0 L - L S J 1 - J 1 6 3 4 S - L S FRONT BACK BACK FRONT 0 TROPICANA W/ PRINCESS SEAM J 1 6 9 6 S - L s J 1 7 1 4 L - L s J 1 0 5 3 S - S s FRONT

J 1 7 2 6 - L s J 1 7 3 4 L - L s J 1 7 4 6 L - L s





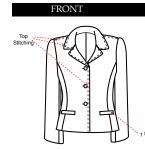




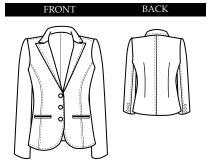
J 1 7 5 2 S - L s

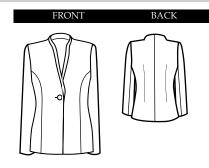
J 1 7 5 4 L - L s

J 1 7 5 6 S - L s









J 1 7 6 2 L - L s

J 1 7 6 6 L - L s

J 1 7 6 8 L - L s



FRONT



BACK





BACK





J1803S-Ls

J1811L-Ls

ONE BUTTON BLAZER
W/PIPED CUFFS
J 1 8 2 1 L - L s











FRONT BACK FRONT BACK FRONT BACK







IMPACT LONG SLEEVE W/PIPING J 1 1 0 0 S - L s

MONIQUE J 1 5 3 8 - S S MAUREEN J 1 5 4 7 L - L S

FRONT

BACK

ONT BA

FRONT

BACK



J 1 6 9 2 L - L S



#### HOSPITALITY

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 $oldsymbol{W}$  Fax Line: (868) 633 3791 EBSITE www.frontrowuniforms.com

FEMALEHOSPIT ALITY - PG1

Silhouettes

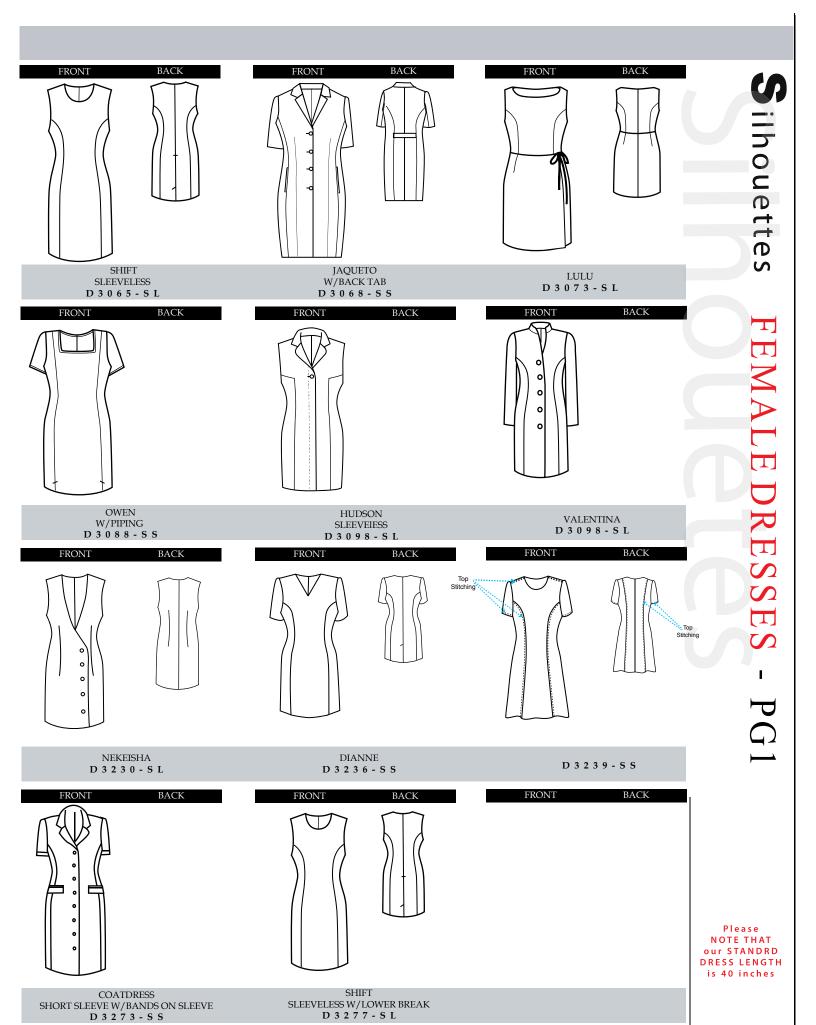


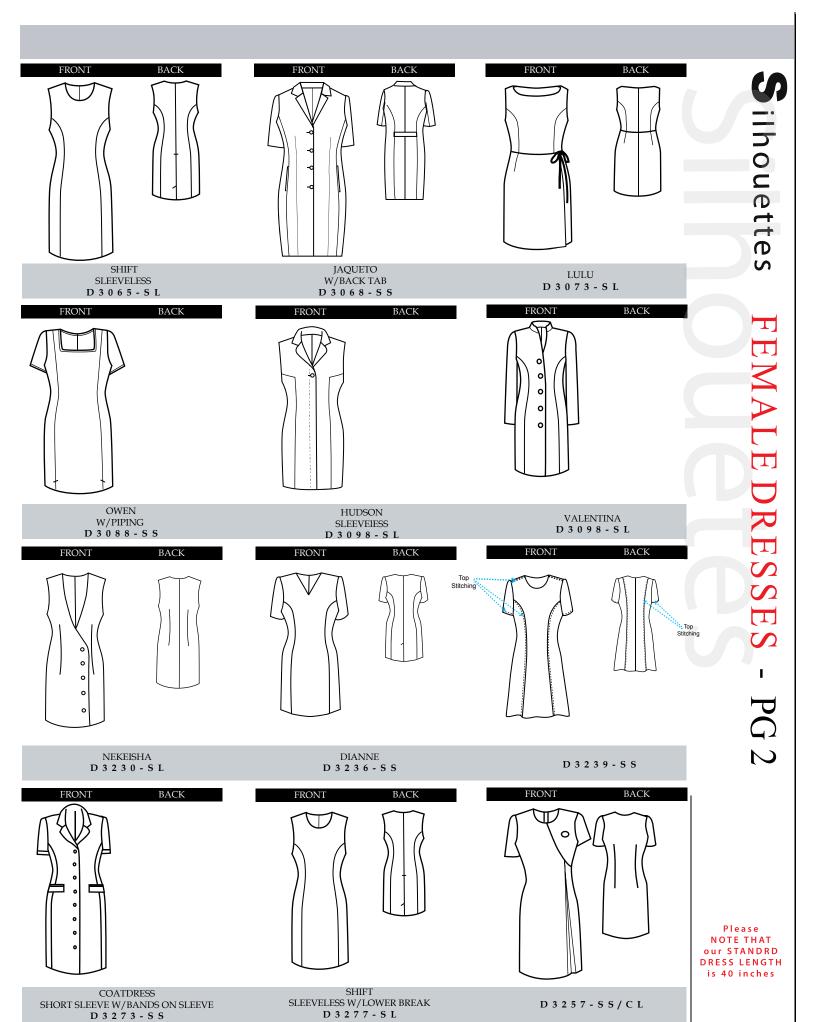
## DRESSES

Building a professional wardrobe you will love by going back to basics. Ease of movement is a crucial factor in work clothes

The simplicity and basic strength in feminism you can add to your work wear and corporate image.







## SKIRTS

Skirts another important touch to work wear that provides versatility and comfort.

Up to date styles, and range of fabric to choose from.

Basic essentials of building a professional wardrobe with the ease of movement that is a crucial factor in work clothes.

#### FEMALS PANIS

Pants add the finishing touch to work wear.

An investment that truly makes a difference.

Fashion details that provide up to date styles, a range of fabric to choose from.

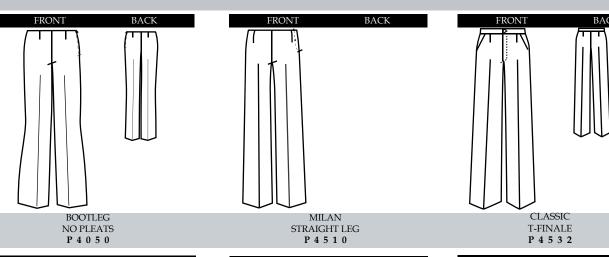
Comfort, quality workmanship and style.

Pants are basic essentials and the possibilities are endless.

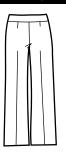
FEMALE PANTS



## FEMALEPANTS - PG1



FRONT BACK



FRONT BACK



P 4 5 2 1 P 4 5 5 4



#### **FEMALE PANTS**

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#### Uniform Specialist

### WAISTCOATS

Waistcoats are ideal for employees facing customers because they make it easy for people to identify doormen porter's attendants and other members of your team.

What's more waistcoats are smart, cool and easy to move in.

FEMALE WAIS

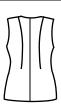


# FEMALE WAISCOATS - PG1

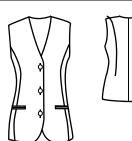
FRONT BACE



FRONT



FRONT

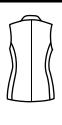


CLASSICO W 2 0 4 5 S XANADU W 2 0 4 6 L BOURKE W 2 0 4 9 L

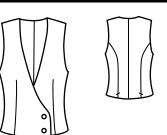
FRONT



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FRON:



INDULGENCE W 2 0 5 5 L CHENILLE W 2 0 5 7 L MARTHA **W 2 5 1 4 S** 

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BACK

RACK

BACK



#### **WAISTCOATS**

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#### Uniform Specialist



Generally, the best rule is to follow the care instructions on the manufacturers label. If there is no label and/or you wish to wash a garment or fabric at home instead of dry clean, the properties of each fabric will help you determine the care of the fabric or garment.

Dry Cleaning

Dry Cleaming is by definition, cleaning with solvents and little or no water. The combination of solvents and heat is hard on fabrics and may cause as much wear as actual wearing of the garment. Perchlorethylene, the cleaning fluid used by most dry cleaners, is the most effective cleaner so far for most all types of fabrics. However, "Perc", as it is called in the dry-cleaning industry, is classified as a hazardous air pollutant by the Clean Air Act. Perc is toxic. Dry cleaning customers should take their garments out of the plastic bags and air their garments after dry cleaning.

Selecting A Dry Cleaner

Basic questions:

The appearance of the dry-cleaning store - - - Is it neat and clean or dirty and cluttered?

Is the location convenient and are they open when you need to drop of or pick up your dry cleaning?

Technical considerations include solvent purity. Solvent must be distilled to remove greases, oils, waxes and dyes. Poor solvent purity or quality can result in an objectionable odor in the garment and a "graying" of white clothing.

#### Pressing

Pressing after cleaning should also be considered. Most anyone can press wool pants but it takes a skilled professional presser to do a quality job on linen and silk items. If the dry cleaner cannot explain the difference in pressing linen and silk versus wool directly and authoritatively, it is doubtful that these garments will be handled with the care they require.

Linen can withstand higher heat when ironed, and should be pressed when damp.

Silk requires a lower temperature iron and should be steam ironed, preferably with a press cloth.

Wool should be pressed with steam and a moderate temperature.

#### Packaging

Packaging of the cleaned garment is also important. A garment can be cleaned and pressed well but if it is jammed into a small bag, it can become a wrinkled mess. Jamming too many finished and bagged garments into the dry cleaners rack can also wrinkle finished garments.

#### Staims

Finally, develop a dialogue with your dry cleaner. Note the type of stains that you have on your garment and list it for the dry cleaner. Their pre-spotting will help eliminate stains that could otherwise be heat set after the garment is cleaned. Be an informed and fair consumer. Not all spots can be removed especially if you, the consumer, have pressed the stain into the fabric. Many stains can be heat set. Garment care is the responsibility of both you and your dry cleaner.

# Wet Cleaning

Wet Cleaning is described as a new process by some cleaning establishments. They advertise that their process will replace dry cleaning and the environmentally dangerous solvents they use. However, until this process is perfected and proven to effectively replace dry cleaning, the consumer should use caution.

Wet cleaning is accomplished by using water-based chemicals. Some cleaning establishments actually claim to have this service but just hand wash the garment and then professionally press the garment. This process works well with some fabrics, which have manufacturers labels stating "hand wash". Garments with labels printed "dry clean only" may shrink, fade, or wrinkle so badly that pressing does not restore then original look of the fabric.

New "wet cleaning" stores are available in some areas. The "wet cleaning" process involves computer-controlled machines, soap, conditioners and finishers. This new process is supposed to replace dry cleaning. However, until the wet cleaning process has been thoroughly tested, care should be taken before taking your favorite "dry clean only" garments to the new establishments. Outer fabric, interfacings, linings, shoulder pads, and finishes all react differently when washed.

Some fabrics shrink or change shape when washed. Some shoulder pads are designed for dry cleaning only and may fall apart when washed.

# Professional Laundering

Professional laundering is offered by most dry cleaners. Washable garments are professionally washed and pressed. Men and women's shirts are often bleached and starched according to the manufacturers label. Some of the laundering is done with very hot water, which may shrink the interfacing or stiffening used in collars and cuffs. Less expensive garments may use interfacing that either shrinks or comes loose with very hot water. These garments cannot be fixed.

# Starching

Starching shirts and other cotton or cotton/polyester garments is common. The basic function of starch is to stiffen the garment. Incidental use is to prevent stains from penetrating the fiber. However, starch leaves minute crystals in the fiber and can often wear the garment out faster than a garment that has not been starched. The choice is then appearance versus longer life for your garment.

# Home Laundering

Home Laundering is not only easier to control but can add life to your garments. Choosing a detergent for home laundering is a daunting task! Detergents are chemical compounds that contain wetting agents and emulsifiers. Technically detergents are called "Synthetic" Detergents" as they are not made from fats and lye from which soap is made. Generally the labels on the detergent inform you, the consumer, and make the choice easier. General-purpose laundry detergents work well on most washable fabrics. Some detergents take more products for each wash as fillers are used by the detergent manufacture. Recently, detergent companies have started to reduce the amount of fillers in their products, thus the amount of detergent required per load of laundry is less. Read the label to determine various additives. Added bleach may gradually remove the dyes or color unless the garment is colorfast to bleach. Most all detergents have "surfactants" this is nothing new.

# Whitemers

Whiteners can be either bleach or bluing agents. More expensive is not always better. Soap is not the same as detergents. All detergents are soaps but not all soaps are detergents. Confused? Soap was first used in 600 BC. Soap was first made by boiling goat fat, water, and ash high in potassium carbonate. Although soap has been improved over the years, it still leaves a deposit we call "soap scum" in the shower and bath. This scum is difficult to remove from fabrics if soap is used in the laundry.

# Chlorine Bleaches

Chlorine bleaches can safely be used on cotton, cotton/polyester and some man made fabrics. Consult the garment care label or properties of individual fibers listed in this booklet.

# Handwashing Detergents

Hand washing detergents can be used for home laundry when cleaning fine fabrics. These products are often effective when using cold water. However, not all hand-washing detergents are milder than regular laundry products although they are often more expensive. Properties to look for when using hand-washing detergents include use in cold water, quick dissolving in cold water, and complete rinsing of the detergent after the wash.

To test hand washing detergents or any detergent, dissolve recommended amount of detergent in a quart of cold water. Allow the detergent and water to sit for 24 hours. Note the residue, if any, in the bottom of the quart jar. This residue may be difficult to rinse out of your garment. Shampoos can also be used for hand washing garments. Use a good shampoo, not one containing "creme rinse". If your shampoo cleans your hair and leaves it shiny with no residues, it usually cleans your garment too.

# Fabric Softners

Fabric softeners, both liquid and dryer sheets, add products to your fabrics. Some of the softeners are wax based which leaves a coating on the fibers creating a feel of softer but reducing the absorbency of the fiber. Some softeners have a perfume that is allergy related

for many people. If you have ever used a fabric softener dryer sheet with your polyester garments, you may have seen "grease" spots appear on your garment. This is actually a wax and can be removed by re-washing.



## The Basics...

When ironing cotton dress shirts, use the cotton setting and plenty of steam. Iron lengthwise, not in circles.

A little spray starch makes the job easier.

## Press On

- Start ironing at the top of a blouse or shirt. Begin with the collar, working toward the middle from the outer edges or points.
- Lay one shoulder over the narrow edge of the board and iron one side of the front yoke. Then iron the shoulder, across the back (below the collar line), the other shoulder and the remainder of the front yoke, shifting as needed.
- Iron the sleeves and cuffs next, working down from the underarm seams. (If you don't want a crease, shift the double layer of sleeve fabric and press out the creased line).
- 4. Next, iron the body of the garment, moving from one half of the front around the back to the second half of the front. If your blouse or shirt doesn't open, slip it over the end of the ironing board and iron front and back in turn.

# FABRIC

**Melano Suiting** 

**Melange Shirting** 

Valentino Italian Lino

**Oxford Suiting** 

002

003

004

005

# Other Fabric Options not showcased but also available

Front Row's mills have access to hundreds of fabric choices. Be sure to ask your Uniform specialist about other fabric options not showcased here.

# Fabrics 002 MILANO SUITING - PG1

hydroxy-benzoate units. Registered trademarks include: Alvin (Avtex); Dacron, Hollofil (DuPont); Encron (American Enka); Fortrel (Celanese); n ester of a substituted aromatic carboxylic acid, including but not restricted to substituted terephthalate units, and para substituted Kodel (Eastman); Trevira (Hoechst); Zefran (Badische). Polyester - A manufactured fiber in which the fiber forming substance is any long chain synthetic polymer composed of at least by weight of a

- Machine Wash with like colors.
- 4. Durable (will not fade). Suitable for Tropical Weather.
- Tumble Dry low.Use warm iron.

3. DO NOT Bleach.



# Fabrics 003 MELANGE SHIRTING - PG2

been made into yarn, and in fabrics sold as mixed or mixture goods for mixture effect in fabrics. It is found in the yarn spun from mixed stock, printed top, cloth woven from Vigoreux-printed slubbing after it has Handmade pillow lace of silk which shows a combination (melange) of conventional Chntilly Lace with Spanish effects in the design. French term

- 1. Machine Wash with like colors.
- 4. Durable (will not fade). Suitable for Tropical Weather.
- Tumble Dry low.Use warm iron.
  - 3. DO NOT Bleach.



# Fabrics 004 VALENTINO ITALIAN LINO - PG3

n ester of a substituted aromatic carboxylic acid, including but not restricted to substituted terephthalate units, and para substituted Kodel (Eastman); Trevira (Hoechst); Zefran (Badische). hydroxy-benzoate units. Registered trademarks include: Alvin (Avtex); Dacron, Hollofil (DuPont); Encron (American Enka); Fortrel (Celanese); Polyester - A manufactured fiber in which the fiber forming substance is any long chain synthetic polymer composed of at least by weight of a

- Machine Wash with like colors.
- 4. Durable (will not fade). Suitable for Tropical Weather.
- Tumble Dry low.Use warm iron.

3. DO NOT Bleach.



n ester of a substituted aromatic carboxylic acid, including but not restricted to substituted terephthalate units, and para substituted Kodel (Eastman); Trevira (Hoechst); Zefran (Badische). hydroxy-benzoate units. Registered trademarks include: Alvin (Avtex); Dacron, Hollofil (DuPont); Encron (American Enka); Fortrel (Celanese); Polyester - A manufactured fiber in which the fiber forming substance is any long chain synthetic polymer composed of at least by weight of a

- Machine Wash with like colors.
- Durable (will not fade). Suitable for Tropical Weather.
- Use warm iron. 2. Tumble Dry low.
  - 3. DO NOT Bleach.



011 - BLACK



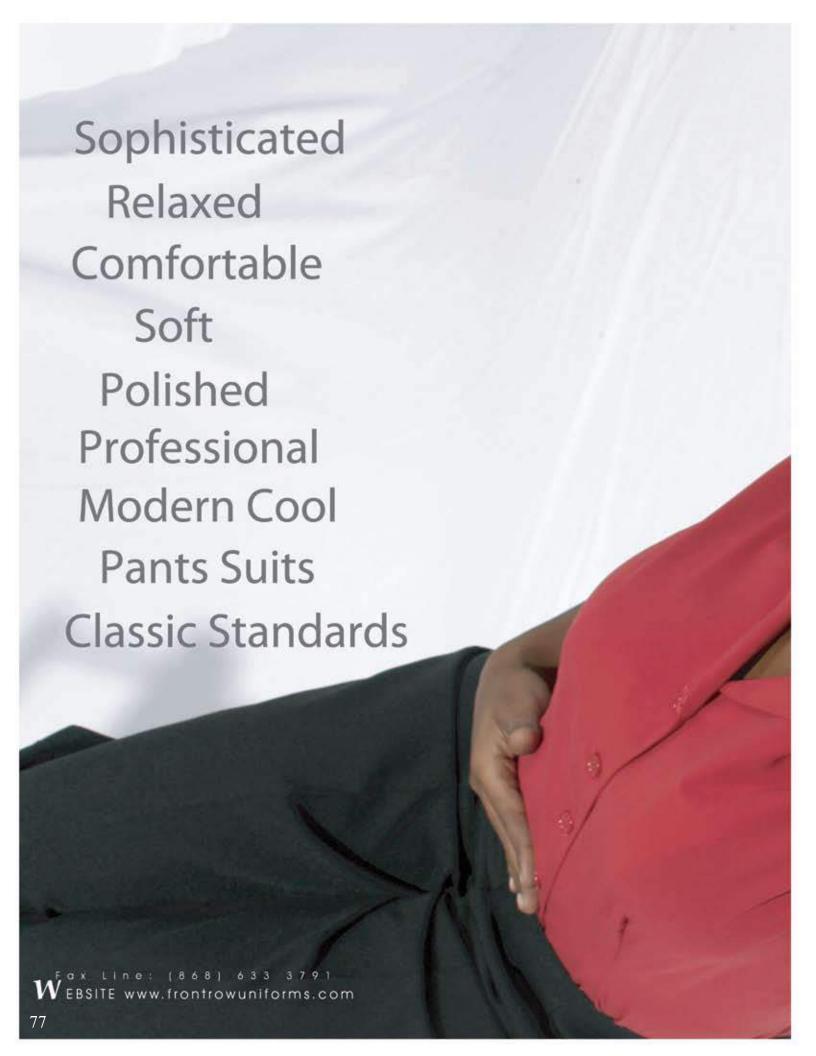
# Front Row Service

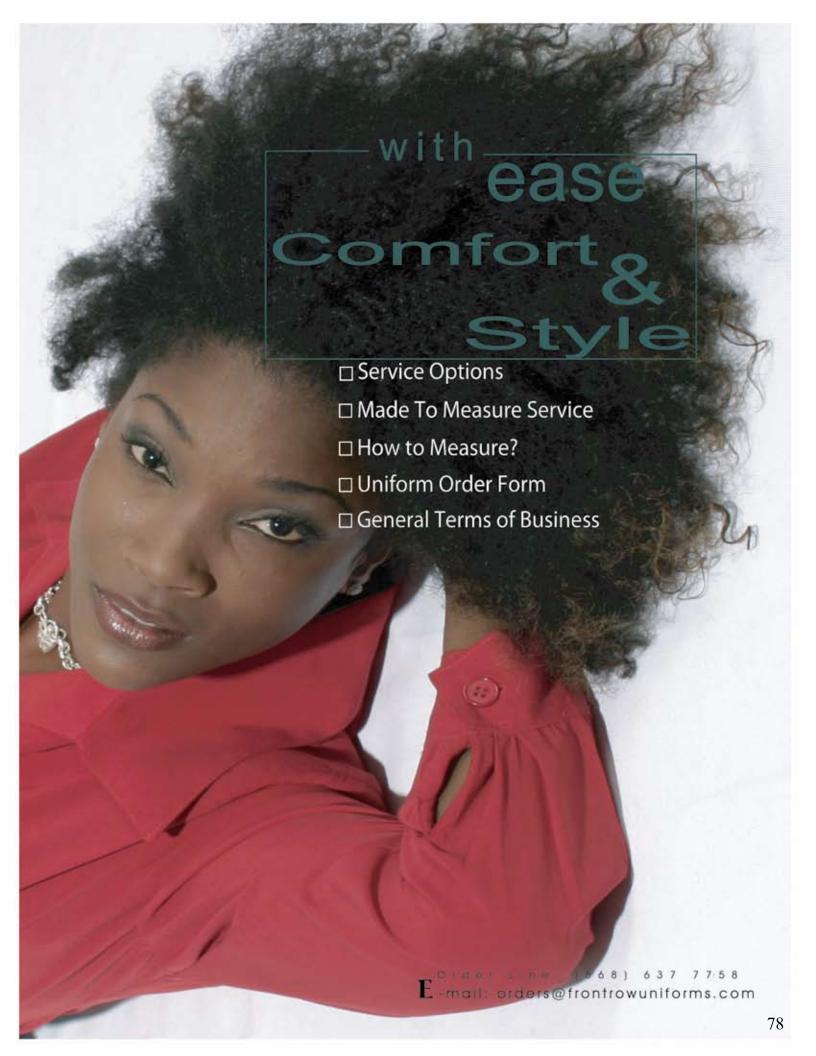
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\mathbf{E} -mail: orders@frontrowuniforms.com_fax Line: (868) 633 3791
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V EBSITE www.frontrowuniforms.com

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Which is the one for your company?

Your choice will probably be governed by the size of your business.

# 

Recommended for Small to Medium Sized Organizations - Under 25 Employees

Most of our customers within this category are happy to make their own decisions. Using our catalogue or web site as a shop window, they 'just about' serve themselves.

We say 'just about' because Front Row Self Service doesn't mean you're on your own. Our knowledgeable customer service advisers are just a phone call away to answer queries on fabrics, styles, suitability, availability and anything else you need to know.

# **Managed Service**

Recommended for Medium Sized Organizations - 25 - 50 Employees

Our style catalogue will have everything you need. But with a sizeable number of employees and a multitude of other demands on your time, you may need a second pair of hands. Settle for our *Managed Account Service and* you will have an entire team behind you. Acting in your best interests, dedicated consultants will supervise your account through every stage from garment selection to production, delivery and beyond. After sales consultancy is all part of the *Managed Account Service*.

# **Imagine Design Program Service**

Recommended for Large Sized Organizations- Over 50 Employees

Whitst you might use our catalogue range for guidance, our Image Design Program Service has been developed exclusively to give you a unique look.

Working closely with your team our objective is to create a working wardrobe, which will reinforce your earporate identity and enhance your brand image.

As you would expect, a purpose-designed range doesn't appear overnight. Getting it right takes time and commitment, which is why we provide the services of a dedicated account manager and a helpdesk team to act on your behalf from concept to delivery.

Although Front Row recommends to its smaller staffed clients a selection process of one silhouette style per category (e.g. One silhouette style per Jackets, One silhouette style per Blouses etc.) which assist in solidly creating a unified look, they understand and facilitate the needs of clients who may desire the ability to order more. We therefore provide this facility with an additional surcharge.

# Made To Measure

Although 80% of a company's staff WILL fit perfectly into one of our base sizes, you may find that

there are those who need a special "made to measure" uniform.

Front Row's mass customization CAD/CAM software allows us to give you exactly what you want. Therefore do not settle for anything less. Make sure that you are fitted to perfection. These services carry a surcharge over the regular price & if this is the option that best suits you please follow the simple instructions in the "How to Measure" in our service section and select the service option best for you on the "Uniform Order Form".

Our made to measure service uniquely designs each uniform to you or your staff's body measurements. This entails the construction of an almost "Hand Tailored" type style of finish.

This service caters for the shapely and more curvaceous type body styles. Remember that not everyone needs a "made to measure" because the expert grading and pattern making of Front Row's designers produce that perfect fit for the majority of your staff.

Our fitting specialists will gladly assist you or your staff; this option is available at an additional surcharge.



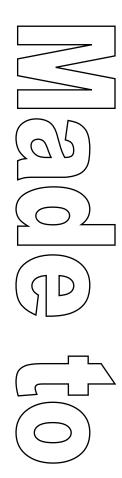


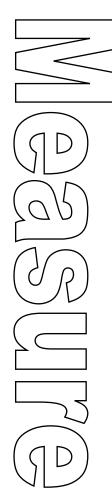
# MADE TO MEASURE

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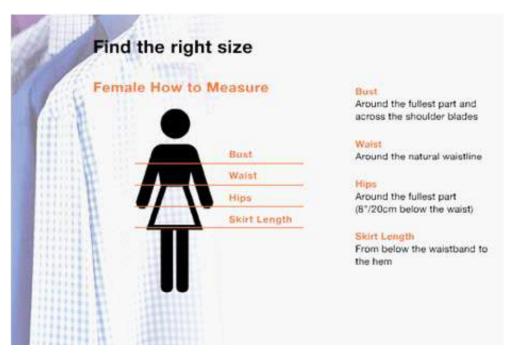
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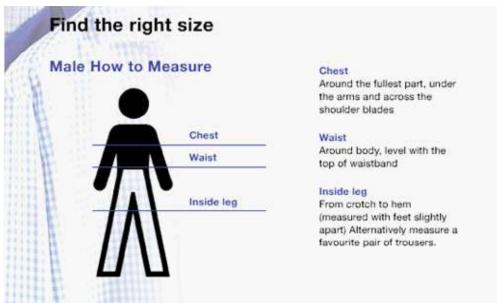
# Uniform Specialist





# HOW To Measure





Please visit www.frontrowuniforms.com for complete details on "How to Measure"

# measurement are in inches

Measurement Chart

JACKET MEASUREMENT CHART.

International Women's Sizing Chart											
SIZE	00	0	2	4	6	8	10	12	14	16	
BUST	31	32	33	34	35	36	37	38.5	40	41.5	
WAIST	25	27	28	29	30	31	32	33.5	35	36.5	
HIP	34	35	36	37	38	39	40	41.5	43	44.5	
International Women's Sizing Chart											
SIZE	18	20	22	24	26	28					
BUST	43	44.5	46	47.5	49	50.5					
WAIST	38	39.5	41	42.5	44	46.5					
HIP	46	47.5	49	50.5	52	54.5					

FOR WOMENS PANTS AND SKIRTS PLEASE PROVIDE YOUR WAIST AND HIP MEASUREMENTS OR GARMENT SHELL SELECTIONS.



# Measurement Chart

International Men's Sizing Chart											
Order Size	S	М	L	XL	XXL						
Chest Measurement	34-36	38-40	42-44	46-48	50-52						
Length	30	30.5	31	31.5	32						
Sleeve Length	23.75	24	24	24.5	24.75						

# Although eighty percent of a company's staff will fit into base sizes, you may find thatthere are those who need a special "Made to Measure" uniform. These services carry a surcharge over the regular price. For more information please refer to "Made to Measure" within the Service **Juiform Order Form** Sub-Total INTERNAL USE ONLY Post Code: **Grand Total** Job Title: Goods Total Item Fax: VAT Unlined All prices are quoted ex-factory. If your order cannot be supplied in a single package in one delivery, you will be invoiced for the additional packages. Aut us to send your package in one go and we'll use fewer packages and you'll make quite a savings. I understand and have read Front Row's General Terms of Business Semi Lined benily Lined Shipping Address COMPANY NAME: Special Notes Contact: ADDRESS: Position in company Email: Tel: Name Fabric Post Code: Job Title: Made To Measure Fabric Fax: Number Blouses Only Cuff 1 Self Service 2 Managed Service 3 Image Design Program Service Quantity Direct Payment to Front Row's Account Size FRONT ROW UNIFORMS BIlling Address COMPANY NAME: Customer Signature Silhouette ADDRESS: Contact: Number Email: .. e Certified Bank Draft #17 IDC Industry Drive Wire Transfer Tel: (868) 637 7758 Fax: (868) 633 3791 Diego Martin Dimond Vale Trinidad W.I. Service Options Silhouette Name Your Order No: Issue Number 10 7 m 4 5 9 1 00 6

# general terms of business

# 1. GENERAL

- 1.1 These terms apply whenever we agree to sell our goods.
- 1.2 We reserve the right for reasons of continuous improvement to make changes to the items shown in this catalog.
- 1.3 In order to update and improve our range and styles, we reserve the right to remove selected styles at the end of each year.
- 1.4 Front Row takes responsibility to colour matching very seriously. Every effort is made to maintain international standards between batches and minimize variations.

# 2. DELIVERY

- 2.1 Delivery is made at your premises.
- 2.2 You must notify us in writing of any claim for non-delivery or late delivery or damage to the goods in transit within 7 days of the date of the final invoice for them. Our iability is limited at our option to the replacement of the goods or refund and does not extend to any indirect or consequential loss.

# 3. TIME ESTIMATES

- 3.1 We aim to deliver our orders within 90 days from the completion of the fitting process.
- 3.2 At the sole discretion of Front Row we may self impose deadline penalties in order to fulfill delivery time quarantees.

# 4. PAYMENT INSTRUCTIONS

4.1 Front Row Limited has implemented new information systems and procedures, which have been outlined here in our General Terms of Business. It has been structured to improve our internal organization to help serve you, our customer better.

- 4.2 A 50% Deposit is required after an agreement has been finalized and signed off in order to start the process of the Uniform order.
- 4.3 Upon receipt of the Deposit the Measurement process will then commence on all staff.

  The uniform order start date is counted from the date of completion of the fitting process once the deposit is received.
- 4.4 Final invoices will be prepared based on the amounts listed on a signed off spreadsheet sent to the client by FRL's Production Data Manager. After which the outstanding payment must be settled prior to the delivery of the Uniform order.
- 4.5 A copy of the bank draft along with the airway bill number should be faxed as proof of payment before the Uniforms are shipped overseas.
- 4.6 Each re-order of Uniforms, a 50% Deposit will be requested before the order is processed.
- 4.7 Interest of any overdue account at the rate of 6% per annum above bank base rate accruing daily will be charged.

NB: Final payment is not based on completion of adjustments but on the Initial Uniform delivery and Uniforms will not be released without receipt of final payment.

Front Row Limited is committed in ensuring that all clients are satisfied with their overall experience and customer satisfaction in their Uniforms process.

# 5. FOREIGN CLIENTS

5.1 Please submit your FedEx or DHL foreign shipping number so we can forward the Uniforms via your own freight account. Once no shipping number is provided, your Uniforms will be forwarded via freight collect.

# **Terms of Business**

# 6. PAYMENT METHODS

6.1 Certified Bank Draft payable to Front Row Limited or wire transfer

# 7. ADJUSTMENTS

7.1 After delivery of Uniforms any staff having requiring alterations, must notify Front Row Limited at once so as to allow for completion within 3 weeks, Front Row Limited will stand by this.

# 8. RETURNS

- 8.1 NB: NO RETURNS WILL BE ACCEPTED AFTER THREE WEEKS.
- 8.2 Where goods are faulty, we will be happy at our option either to replace them or to refund their value provided that:
  a. They are returned to us unused within 21 days.

# 9. SAMPLES

9.1 Samples will be invoiced to you on dispatch and will be credited in full provided they are returned to us unused within 30 days of delivery otherwise the price including VAT becomes immediately payable.

# 10. FITTING PROCESS

- 10.1 Each client will be individually fitted by trained specialists.
- 10.2 Each client will sign of their individual order form agreeing to the style, colour and size of the uniforms requested.

10.3 Any variations from the original order must be received by the client in writing. No verbal instructions will be acceptable.

# 11. OUR COMMITMENT

11.1 We would like to thank you for choosing Front Row Limited as your Uniform supplier and we hope that our exciting new facilities, supply chain management, information systems and procedures, will help to serve you better.

Front Row Limited #17 IDC Industrial Estate, Diamond Vale, Diego Martin, Trinidad, W.I.

Phone: (868) 637-7758 Fax: (868) 633-3791

 $\mathbf{E}$  -mail: orders@frontrowuniforms.com

**W**EBSITE www.frontrowuniforms.com

It has been an honor and great pleasure to be an instrumental part of creating Front Row's 2008 catalogue. Designing, editing and having the full creative direction made it an incredibly fulfilling year for me. Without the valuable input of Front Row's wonderful staff it would not of been possible.

# SPECIAL THANKS

to all of them.

Paul whose vision, optimism and persistence made it achievable. Glenford Robinson whom in particular provided a very positive working environment and made the impossible happen everyday throughout production and Alicia Thompson who always lent her invaluable and expert input on a daily basis.

Simone Edge who always had extraordinary enthusiasm and energy and was instrumental in bringing together the wonderful models who were gracious enough to appear on our catalogue pages and be a part of wonderful and historic composite of Front Row's exciting styles and fashions for 2008/2009.

Alicia Nickie Mona and Karen Francis whom were always readily available to fill in at a moments notice. And of course the absolute creative genius of Mary Pereira whose vision and knowledge of the industry for the past 35 years has transformed her life dream into reality as she gracefully and with meticulous attention to every detail puts in bright lights with pizzazz and glamour the otherwise routine of corporate uniforms.

Editor-in-Chief Rachael Pereira



# CREDITS

Set Design and Production: Rachael Pereira Graphic Design: Rachael Pereira and Glenford Robinson Fashion Director: Mary Pereira Fashion Designer: Mary Pereira

