

SERVICES & PRICING

PRODUCT DEVELOPMENT

THE HOUSE is home to a creative team of fashion designers who are skilled in technical design, illustration, garment construction, and global sourcing. Our design team provides full pre-production services including initial concept consultations and suggestions, design illustrations, fabric & trim sourcing, tech pack design, first patterns, and first samples. **Prices Available Upon Consultation – initial down payment fees vary and may apply.*

DESIGN CONSULTATION

Design consultation is the initial step in starting the pre-production process. During this meeting, our designers will discuss specific details of the product line, focusing on the technical aspects such as sample size, overall fit preference, fabric/trims/materials, and product size range. These details will be the starting point for creating the tech pack. *\$150/45 minutes*

COLLECTION & PORTFOLIO DESIGN

At THE HOUSE, our team of creative designers will work with you to develop a strong product collection. Product Question Forms are an excellent starting point for developing a product portfolio. During the consultation our designers will ask each client a series of questions that helps to solidify the target market and customer, product range, materials and sourcing, future product plans, and marketing strategies. From here THE HOUSE can create an excellent product portfolio and collection of illustrations, tech packs, fabrics & trims, and marketing materials – such as product catalogs, company newsletters, and brand brochures. **Price Available Upon Consultation – Initial down payment fees vary and may apply.*

TECH PACK DESIGN

Technical design is key to the product development process. A tech pack is the blueprint of apparel products providing proportionally correct flat sketches in front, back, detailed views. The tech pack serves as the primary means of communication between the designers and manufacturers, and therefore must include specific instructions and accurate details. A standard tech pack provides identification of construction methods, specific fabrics & trims, colorways of each style, fit specs & grade rules, technical illustrations, size charts, labels/hangtags, and packaging information. At THE HOUSE, our technical designers work with clients to create a tech pack for each item in the product line. All final tech packs are available in English and Spanish to provide easy communication with factory. *\$800 & Up*





GLOBAL SOURCING

THE HOUSE sources unique fabric, trim, and materials from all over the world – offering competitive pricing and efficient delivery logistics. Industry publications and trend forecasting services allow our design team to offer clients the materials and colorways that will make each product line on trend and successful for each specific season. We are globally networked and equipped with an extensive database of suppliers. Our design office is home to a library of fabric swatches, trims, and Pantone color guides. **Initial Sourcing Fee of 7.5% of Total Fabric Cost of the first 12 months (1 year). A recurring Sourcing Fee of 5% of the Total Fabric Cost will be applied to every subsequent order or reorder.*

PATTERNMAKING & GRADING

The first set of patterns are drafted using the specs/points of measure included in the tech pack. These patterns will be used to produce the first sample of each style. THE HOUSE employs a team of skilled patternmakers with over 50 years of industry experience, specializing in multiple patternmaking methods and technologies including Gerber Accumark Silhouette 2000 (grading, plotting) and Lectra Systems (patternmaking, marker making). **Prices for patterns vary based on complexity of style. Pattern adjustment fees may apply.*

FIRST SAMPLE PRODUCTION

The first set of samples is produced using the first pattern set. Patterns are drafted using the specs/points of measure in the tech pack. Samples are produced in the same or similar fabric and materials as the final product. Each sample is inspected for accuracy in design, fit, durability, color, materials, and sizing. Final production can begin once the first sample is inspected and approved by the client as well as our quality control team. **Prices for samples vary based on style, materials, and sizing. Cutting fees may apply.*

TRADE SHOW REPRESENTATION

A great product line also needs excellent branding and marketing. Some of the major apparel trade shows can generate brand interest and increase product sales. THE HOUSE offers trade show representation packages which include access to some of the most elite industry trade shows, and promotional materials such as booth set-ups and banners that will attract potential buyers and customers. **Prices vary. Estimates Available Upon Consultation.*

NEWSLETTERS & BROCHURES

Newsletters are a great way to stay relevant in the industry and with current and prospective customers and buyers. Brand brochures are portable marketing tools that are great for tradeshow, boutiques, and corporate presentations. THE HOUSE specializes in creating newsletters and brochures that will capture your ideal target market. Imagery, key color options, page layout, and graphic design are all taken into consideration when composing brand specific marketing tools. **Prices vary. Estimates Available Upon Consultation.*

PRODUCT CATALOGS/LOOK-BOOKS

A product catalog or look-book is an excellent way to display your current product line, styles, color options, and pricing. THE HOUSE can create high quality catalogs with captivating page layouts and graphics that are great for buyers, tradeshow, and conferences. THE HOUSE recommends both printed and web-based product catalogs/look-books. **Prices vary. Estimates Available Upon Consultation.*