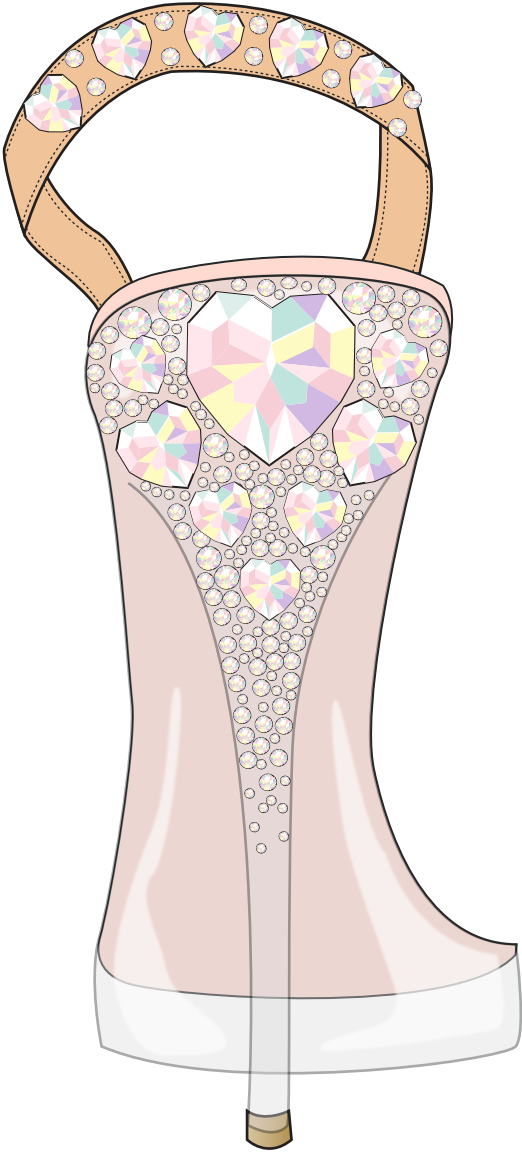


THE JUNA

STYLE # 11
NAME: JUNA
DESCRIPTION: Platform Stiletto Slingback Style
with Crossed Front Straps and heart shaped
rhinestone trim on strap & Lucite heel/platform
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISION:

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

DATE: _____

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DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE

WOMEN'S PLATFORM STILETTO SANDAL

- Pearlized Nude Leather Upper
- Suede Liner
- Clear Lucite Platform and Heel
- Swarovski AB Crystals in heart and round shape in various sizes. Sew On stones in heart & round used for leather straps, Glue On stones in heart & round used for Lucite heel and platform.
- Contoured Footbed (insole made of MemoryFoam for extra comfort)
- Slip-Resistant texturized rubber bottom in Nude
- Nude heel tips to match rubber bottom
- Sling-back style leather strap around foot, small eslastic incorporated into leather strap near buckle for easy wear (allowing wearer to slip shoe on & off without un-buckling strap)
- 5..7" heel (measured from bottom of heel tip to heel seat)
- 1.6" platform (rocking platform to allow for easy walking)
- Metallic Gold stamped Taliah Tarrah logo on heel bed insole
- Gold Small Pin Buckle

PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #
13-1024 TCX

SUEDE (LINER)



PANTONE #
13-1024 TCX

INITIAL: _____

DATE: _____

FRONT VIEW

STYLE # 11

NAME: JUNA

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(multi size), MemoryFoam insoles

DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

DATE: _____

BACK VIEW

STYLE # 11
NAME: JUNA
DESCRIPTION: Platform Stiletto Slingback Style
with Crossed Front Straps and heart shaped
rhinestone trim on strap & Lucite heel/platform
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
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(multi size), MemoryFoam insoles
DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

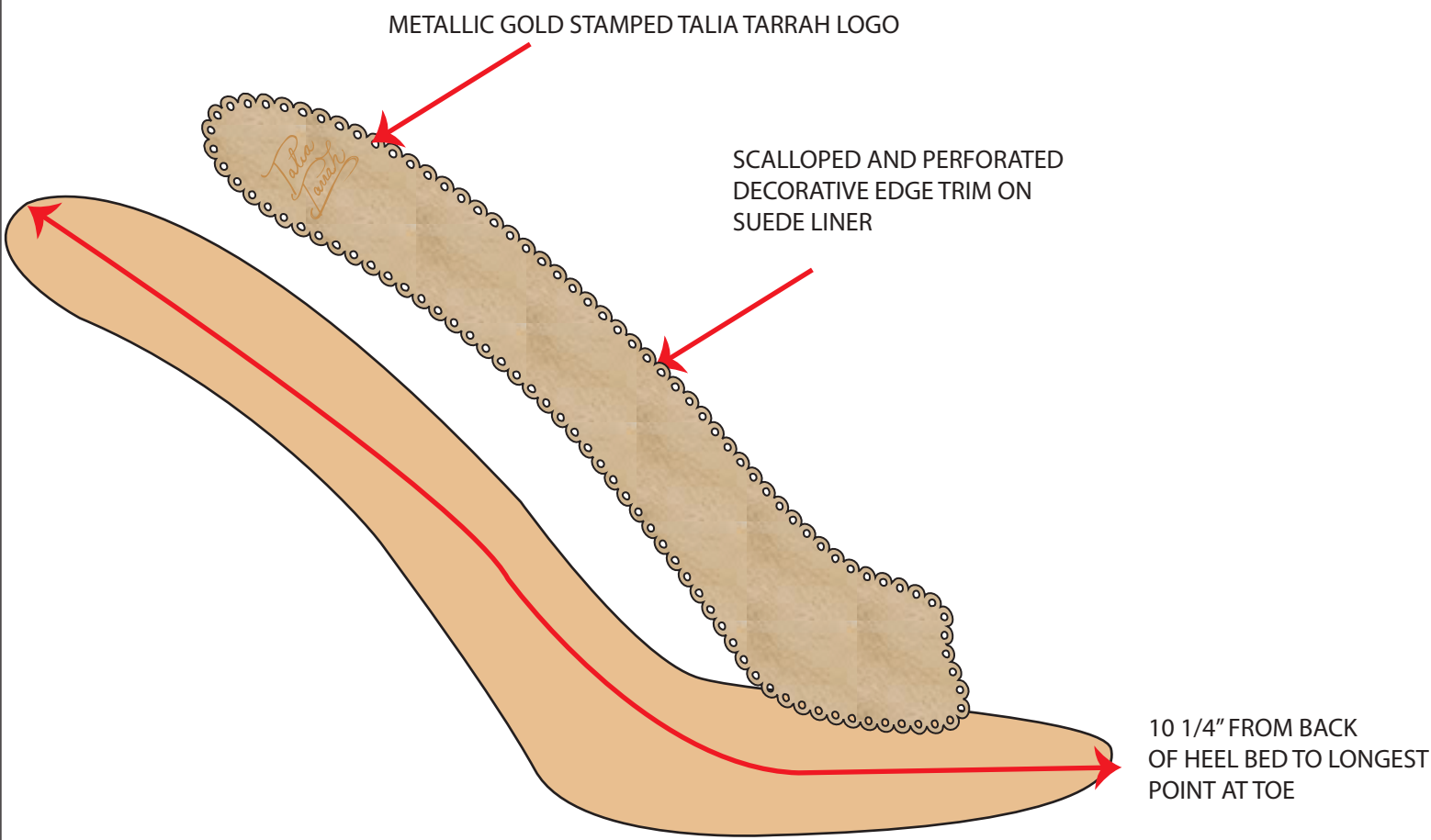
DATE: _____

DETAILS VIEW

STYLE # 11
NAME: JUNA
DESCRIPTION: Platform Stiletto Slingback Style with Crossed Front Straps and heart shaped rhinestone trim on strap & Lucite heel/platform
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TECHNICAL DESIGNER: THE HOUSE



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DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE

SWAROVSKI FLATBACK
CRYSTAL AB
HEART



PLEASE USE 3 SIZES FOR HEART
LARGEST HEART AT CENTER BACK
OF HEEL - LARGEST POSSIBLE THAT
WILL FIT.

MIX OTHER SIZES TO SPRINKLE
ON LUCITE HEEL AND PLATFORM

USE 1 SIZE FOR STRAPS.



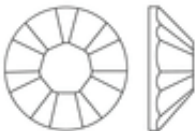
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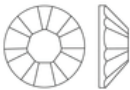
SWAROVSKI XILION FLATBACK
CRYSTAL AB
ROUND



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: 5mm



SWAROVSKI
XILION ROSE FLATBACK CRYSTAL AB
SIZE: 3mm



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: 2mm



DETAILS VIEW

STYLE # 11

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DESCRIPTION: Platform Stiletto Slingback Style with Crossed Front Straps and heart shaped rhinestone trim on strap & Lucite heel/platform
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SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles
 DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE



NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN**

*****CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.**

INITIAL: _____

DATE: _____

DETAILS VIEW - MATERIALS

STYLE # 11
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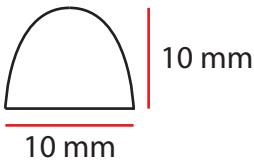
INITIAL: _____
DATE: _____



SHINY GOLD METAL
SMALL PIN BUCKLE
*IMAGE IS FOR SHAPE
AND METAL FINISH REFERENCE



NUDE/BEIGE HEEL TIPS
U-SHAPE
10x10 mm



5.7"
HEEL
HEIGHT




1.6"
PLATFORM
HEIGHT

FABRICS & TRIMS

STYLE # 11	SAMPLE SIZE: 8 WOMENS	TECHNICAL DESIGNER: THE HOUSE
NAME: JUNA	SIZE RANGE: 5-12	
DESCRIPTION: Platform Stilhetto Slingback Style with Crossed Front Straps and heart shaped rhinestone trim on strap & Lucite heel/platform	FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles	
BRAND: Talia Tarrah (Jennifer Reid Designs)	DATE: 7/2012	


PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #
13-1024 TCX

SUEDE (LINER)



PANTONE #
13-1024 TCX

LEATHER EXAMPLE



SUEDE EXAMPLE



FOR TEXTURE EXAMPLE ONLY
(NOT FOR COLOR MATCH)

SWAROVSKI CRYSTAL TRIM

INITIAL: _____

DATE: _____

ROUND CRYSTALS LISTED IN MM

SWAROVSKI XILION ROSE
FLATBACK CRYSTAL AB
ROUND
SIZES:
5 MM
3 MM
2 MM



LABELS & PACKAGING

STYLE # 11	SAMPLE SIZE: 8 WOMENS	TECHNICAL DESIGNER: THE HOUSE
NAME: JUNA	SIZE RANGE: 5-12	
DESCRIPTION: Platform Stilhetto Slingback Style with Crossed Front Straps and heart shaped rhinestone trim on strap & Lucite heel/platform	FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles	
BRAND: Talia Tarrah (Jennifer Reid Designs)	DATE: 7/2012	

METALLIC GOLD STAMPED TALIA TARRAH LOGO
PLACEMENT: INSOLE HEEL BED
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON
INSOLE HEEL BED



LOGO INSTRUCTIONS:

- 1. LOGO IS TO BE METALLIC GOLD - PLEASE SEE PANTONE NUMBER FOR REFERENCE
- 2. STAMPED LOGO ON FOOTBED OF ALL SHOES SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD
PANTONE # 13-0739 TCX



INITIAL: _____

DATE: _____