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| STYLE # 10 | SAMPLE SIZE: 8 WOMENS | TECHNICAL DESIGNER: THE HOUSE |
| NAME: THE MARY JAY | SIZE RANGE: 5-12 | |
| DESCRIPTION: Sling back closed toe pump with Crystal AB Crown Brooch charm at toe, crystals on lucite heel and platform | FABRIC & MATERIALS: Clear lucite, blush nude leather, blush nude suede sock liner, AB stones, crystal Crown Brooch charm | |
| BRAND: Talia Tarrah (Jennifer Reid Designs) | DATE: 7/2012 | |
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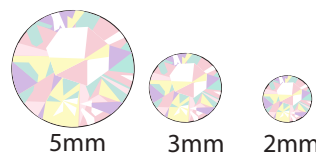
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WOMEN'S CLOSED TOE SLING BACK PUMP

- CLEAR LUCITE HEEL AND PLATFORM
- 5.7" HEEL
- 1.6" PLATFORM
- PEARLIZED NUDE LEATHER UPPER
- BLUSH NUDE LEATHER INSOLE AND SUEDE LINER
- MEMORY FOAM INSOLES
- CRYSTAL CROWN BROOCH CHARM AT TOE
- 3 SIZES OF ROUND CRYSTAL AB STONES COVERING HEEL AND PLATFORM IN FADING EFFECT (LARGE TO SMALL)
- NUDE HEEL TIP
- NUDE RUBBERIZED SOLE
- GOLD METALLIC TALIA TARRAH STAMPED LOGO INSIDE SHOE
- SHINY GOLD BUCKLE AT ANKLE ON SLING BACK STRAP



ROUND STONES - 3 SIZES FOR HEEL AND PLATFORM CRYSTAL AB

STONE PLACEMENT:
FADING EFFECT ON PLATFORM AND HEEL - LARGEST TO SMALLEST STONE (SMALLEST CLOSEST TO BOTTOM OF SHOE)
CRYSTAL AB ROUND
SIZES 5 mm, 3mm, 2mm
*USE SIZES CLOSEST TO THESE MEASUREMENTS THAT WILL FIT CORRECTLY ON SHOE

SUEDE (LINER)



PANTONE #
13-1024 TCX

PEARLIZED LEATHER (UPPER)



PANTONE #
13-1024 TCX

INITIAL: _____

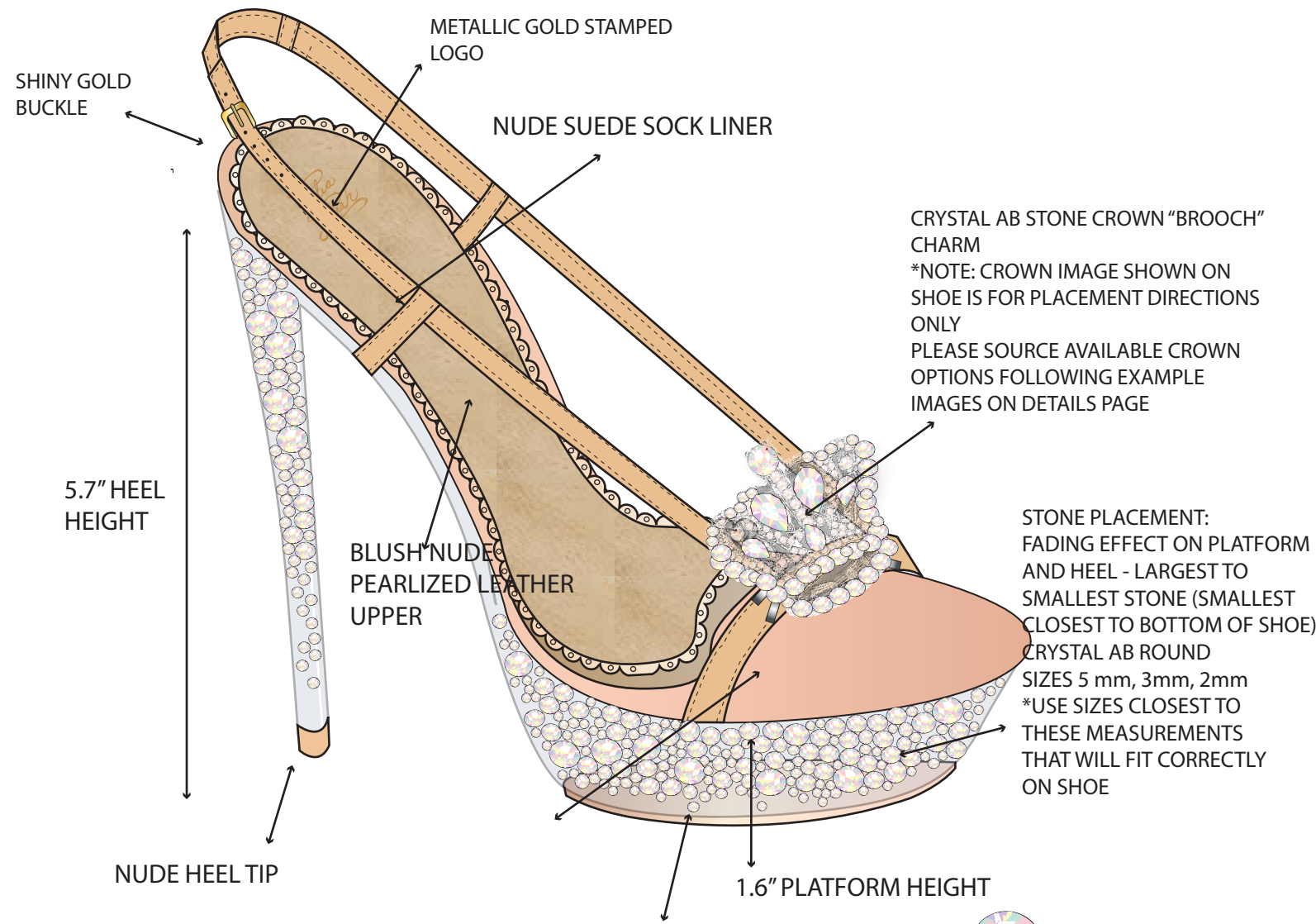
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*NOTE: USE BEST SIZE OF STONES TO FIT ON SHOE

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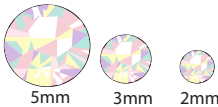
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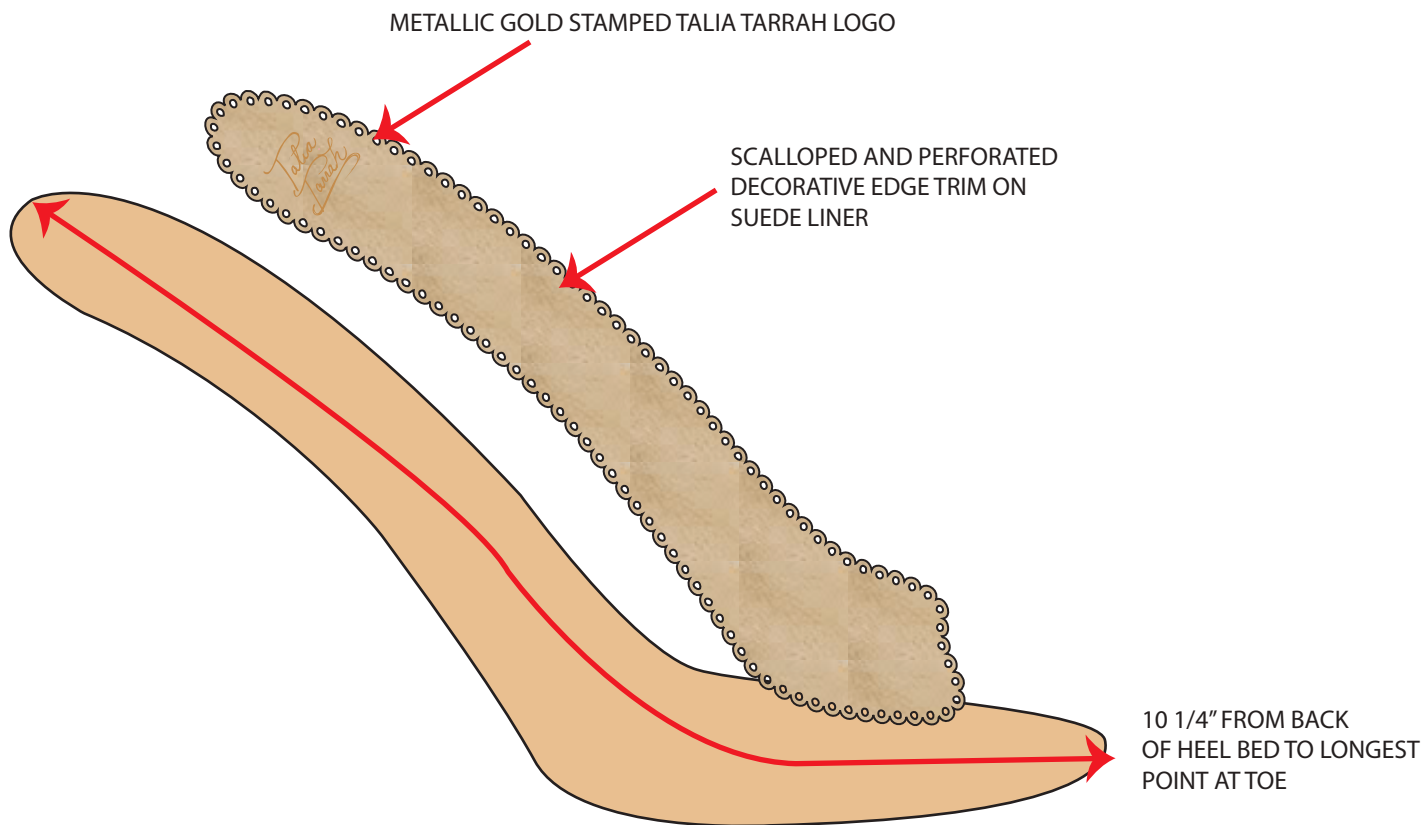
ROUND STONES - 3 SIZES FOR HEEL
AND PLATFORM
CRYSTAL AB

DETAILS VIEW

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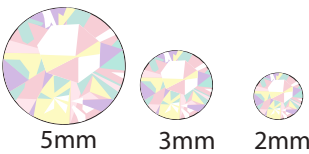
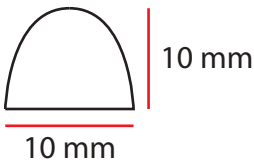
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NUDE/BEIGE HEEL TIPS
U-SHAPE
10x10 mm



ROUND STONES - 3 SIZES FOR HEEL
AND PLATFORM
CRYSTAL AB

*NOTE: USE BEST SIZE
OF STONES TO FIT
ON SHOE

5.7"
HEEL
HEIGHT



CLEAR LUCITE HEEL & PLATFORM
FOR SHAPE, HEIGHT, AND COLOR
OF LUCITE REFERENCE ONLY.
HEEL TIP AND RUBBERIZED SOLE
TO BE BEIGE/NUDE COLOR.

1.6" PLATFORM
HEIGHT

SHINY GOLD METAL
SMALL PIN BUCKLE
*IMAGE IS FOR SHAPE
AND METAL FINISH REFERENCE



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LEATHER EXAMPLE



SUEDE EXAMPLE



FOR TEXTURE EXAMPLE ONLY
(NOT FOR COLOR MATCH)

SUEDE (LINER)



PANTONE #
13-1024 TCX

LEATHER (UPPER)



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LABELS & PACKAGING

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METALLIC GOLD STAMPED TALIA TARRAH LOGO
PLACEMENT: INSOLE HEEL BED
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON
INSOLE HEEL BED

*Talia
Tarrah*

LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE SEE PANTONE NUMBER FOR REFERENCE
2. STAMPED LOGO ON FOOTBED OF ALL SHOES SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD
PANTONE # 13-0739 TCX



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*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN***

***CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

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CRYSTAL AB STONE CROWN “BROOCH”
CHARM
*NOTE: CROWN IMAGE SHOWN ON
SHOE IS FOR PLACEMENT DIRECTIONS
ONLY
PLEASE SOURCE AVAILABLE CROWN
OPTIONS THAT ARE SIMILAR
USING HIGH QUALITY CRYSTAL
AB STONES



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