

PAGE 1

TECHNICAL DESIGNER: THE HOUSE

THE ANNETTE

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:



INITI	AL:				

DATE: _____



PRODUCT SUMMARY

PAGE 2

TECHNICAL DESIGNER: THE HOUSE

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

WOMEN'S PLATFORM PEEP-TOE SLIP ON

- CLEAR VINYL UPPER (STRAP ACROSS TOE)
- Suede Liner
- Clear Lucite Platform and Heel
- Swarovski AB Crystals covering leather bow at toe strap
- Contoured Footbed (insole made of MemoryFoam for extra comfort)
- Slip-Resistant texturized rubber bottom in Nude
- Nude heel tips to match rubber bottom
- 4.6 " HEEL (measured from bottom of heel tip to heel seat)
- 0.6" platform (rocking platform to allow for easy walking)
- Metallic Gold stamped Taliah Tarrah logo on heel bed insole

CLEAR VINYL (FOR UP	PPER)

L	EATHER BOW DE	TAIL
	PANTONE # 13-1024 TCX	

SUEDE (LINER)					
PANTONE # 13-1024 TCX					
13 1027 ICA					

INITIAL:	

DAT	Е:			



PAGE 3

TECHNICAL DESIGNER: THE HOUSE

SIDE VIEW MEASUREMENTS

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

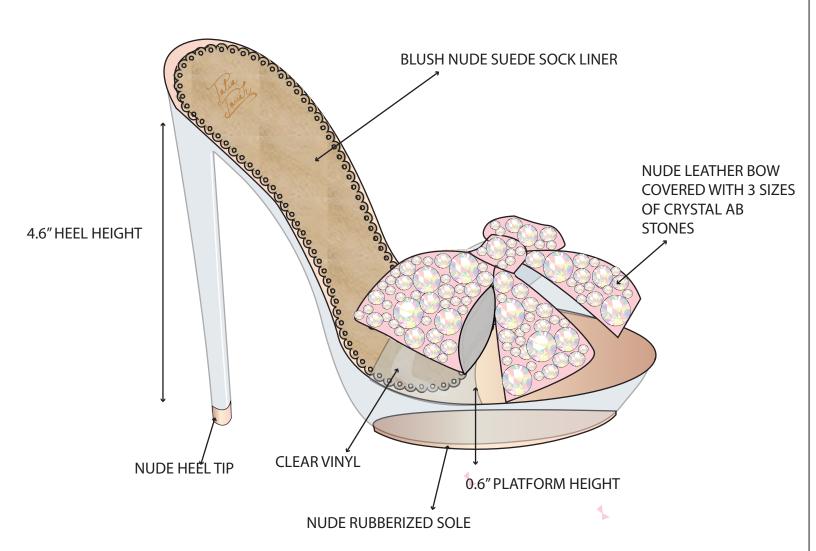
SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

INITIAL:

DATE: _____





PAGE 4

TECHNICAL DESIGNER: THE HOUSE

DETAILS VIEW

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

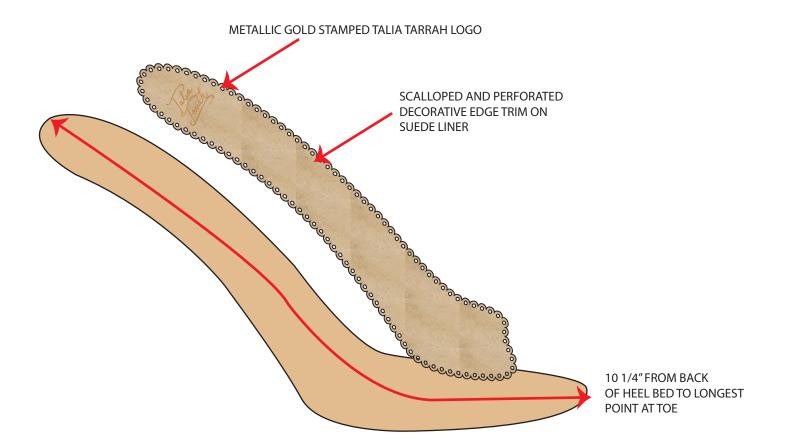
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:



DATE: _____

INITIAL:



FABRICS & TRIMS

PAGE 5

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

CLEAR VINYL (UPPER)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

TECHNICAL DESIGNER: THE HOUSE

PANTONE COLORS & FABRIC TEXTURE EXAMPLES

SUEDE (LINER)		
DANITONE "		
PANTONE # 13-1024 TCX		



SWAROVSKI CRYSTAL AB ROUND FLAT BACK PLACED ON BOW







Dreamine Opening

INITIAL: _____

DATE: _____



FABRICS & TRIMS

PAGE 6

TECHNICAL DESIGNER: THE HOUSE

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

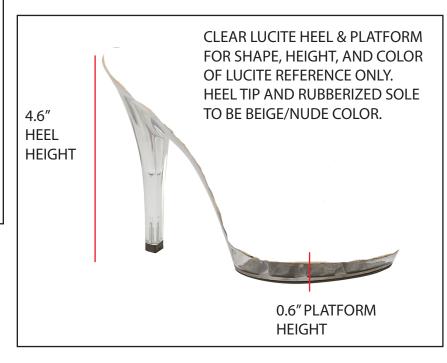
SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

CLEAR LUCITE HEEL & PLATFORM



NUDE/BEIGE HEEL TIPS
U-SHAPE
10x10 mm

10 mm

HEEL TIPS

INITIAL: _____

DATE:



CLEAR VINYL FOR UPPER STRAP ACROSS TOE

*NOTE: FOR MATERIAL REFERENCE ONLY
SHAPE IS NOT ACCURATE TO FINAL DESIGN.
PLEASE REFER TO ILLUSTRATION FOR
CORRECT SHAPE AND PROPORTIONS



LABELS & PACKAGING

PAGE 7

TECHNICAL DESIGNER: THE HOUSE

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

METALLIC GOLD STAMPED TALIA TARRAH LOGO PLACEMENT: INSOLE HEEL BED SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON INSOLE HEEL BED



LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE SEE PANTONE NUMBER FOR REFERENCE 2. STAMPED LOGO ON FOOTBED OF ALL SHOES SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD PANTONE # 13-0739 TCX

PANTONE #	13

T		1	AL	_			
			 $^{\wedge}$				
	17		 -	-			
_	- 1						

DATE.	
DATE:	





DETAILS VIEW

STYLE # 08

NAME: THE ANNETTE

DESCRIPTION: Platform Stiletto Peep-Toe

Pump Slip On, Clear Vinyl strap across toes, leather

bow covered with stones

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles, Clear Vinyl

DATE: 7/2012 REVISED:

INITIAL:

TECHNICAL DESIGNER: THE HOUSE

DATE: _____



*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN***

***CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.