

THE ABBEY

PAGE 1

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs)

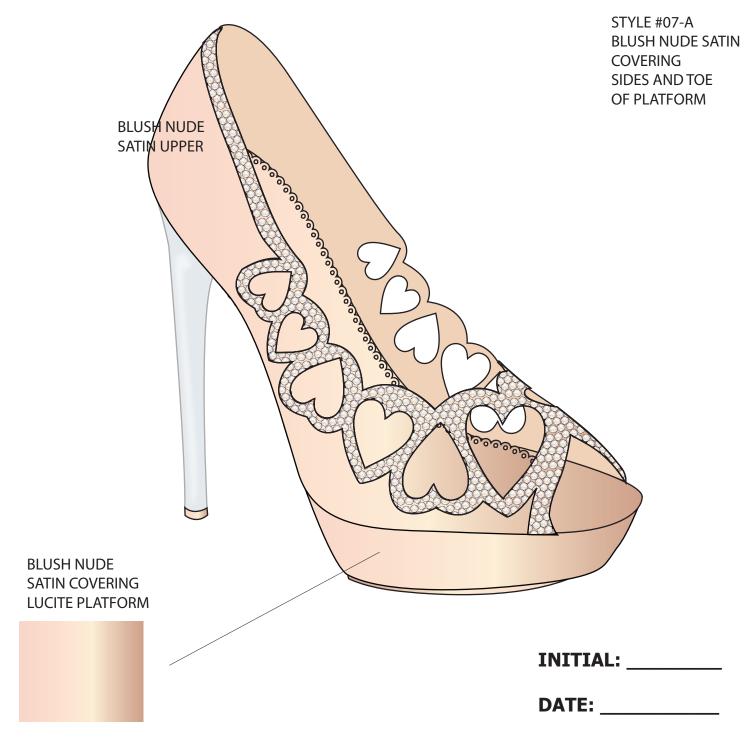
SAMPLE SIZE: 8 WOMENS TECHNICAL DESIGNER: THE HOUSE

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012





PRODUCT SUMMARY

PAGE 2

TECHNICAL DESIGNER: THE HOUSE

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012

WOMEN'S STILETTO PEEP TOE PUMP

- BLUSH/NUDE SATIN UPPER
- Suede Liner
- Clear Lucite Platform and Heel
- SCALLOPED EDGE CUT OUT HEART DETAILS WITH AB CRYSTAL TRIM
- Contoured Footbed (insole made of MemoryFoam for extra comfort)
- Slip-Resistant texturized rubber bottom in Nude
- Nude heel tips to match rubber bottom
- 4.6" heel (measured from bottom of heel tip to heel seat)
- .0.6" platform (rocking platform to allow for easy walking)
- Metallic Gold stamped Taliah Tarrah logo on heel bed insole

PEARLIZED NUDE SATIN (FOR UPPER)					
	SATIN (FOR UPPER)				

SUEDE (LINER)				
PANTONE # 13-1024 TCX				

INITIA	L:				

DATE:			
	-	 	



SIDE VIEW PAGE 3

TECHNICAL DESIGNER: THE HOUSE

STYLE # 07-A NAME: THE ABBEY

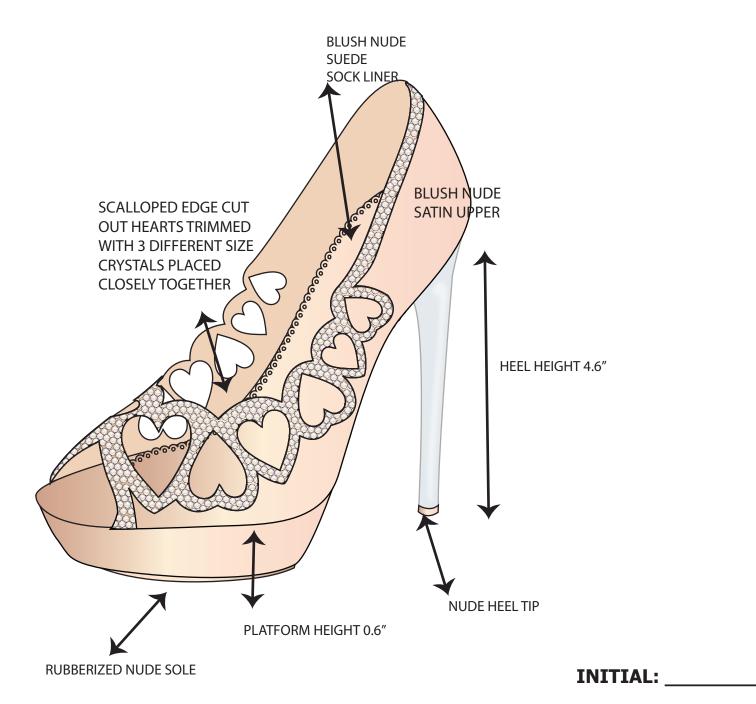
DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs) SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012



DATE: _____



TECHNICAL DESIGNER: THE HOUSE



DETAILS VIEW

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs)

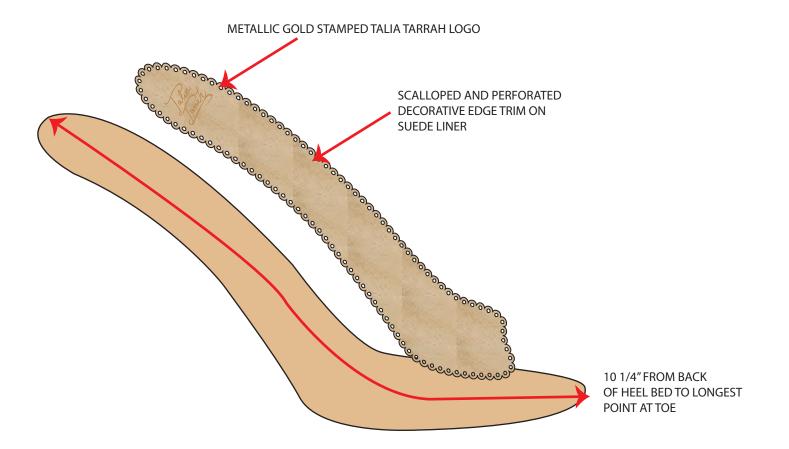
SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012



INITIAL:

DATE: _____





FABRICS & TRIMS

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

TECHNICAL DESIGNER: THE HOUSE

SIZE RANGE: 5-12

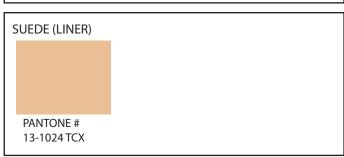
FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012

PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE SATIN (UPPER) PANTONE # 13-1024 TCX



SUEDE EXAMPLE



FOR TEXTURE EXAMPLE ONLY (NOT FOR COLOR MATCH)



INITIAL: _____

DATE: ____



TECHNICAL DESIGNER: THE HOUSE



LABELS & PACKAGING

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012

METALLIC GOLD STAMPED TALIA TARRAH LOGO PLACEMENT: INSOLE HEEL BED SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON INSOLE HEEL BED



LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE SEE PANTONE NUMBER FOR REFERENCE 2. STAMPED LOGO ON FOOTBED OF ALL SHOES SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD PANTONE # 13-0739 TCX

INITIAL:	
----------	--

DATE:



TECHNICAL DESIGNER: THE HOUSE



DETAILS VIEW

STYLE # 07-A NAME: THE ABBEY

DESCRIPTION: Peep toe pump with scalloped edge heart cut outs, trimmed in AB Crystals BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner,

AB crystals, DATE: 7/2012



*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN***

***CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

INITIAL:	
DATE:	