

## **THE CAROLYN #06**

PAGE 1

TECHNICAL DESIGNER: THE HOUSE

STYLE # 06 NAME: Carolyn

DESCRIPTION: Peep toe leather pump with clear

lucite heel and platform

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude

leather, blush nude suede sock liner

DATE: 7/2012 REVISED: 8/2012





### PRODUCT SUMMARY

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### WOMEN'S PEEP-TOE PUMP

- Pearlized Nude Leather Upper
- Suede Liner
- Clear Lucite Platform and Heel
- Leather wrapped over sides of platform. Lucite is visible at front toe.
- Contoured Footbed (insole made of MemoryFoam for extra comfort)
- Slip-Resistant texturized rubber bottom in Nude
- Nude heel tips to match rubber bottom
- 4.6" heel (measured from bottom of heel tip to heel seat)
- .6" platform (rocking platform to allow for easy walking)
- Metallic Gold stamped Taliah Tarrah logo on heel bed insole
- -NOTE: HEEL HEIGHT IS 4.6" AND PLATFORM HEIGHT IS 0.6"
- -COLOR IS PEARLIZED SHINY BLUSH NUDE. SEE PANTONE COLOR FOR MATCH

F	PEARLIZED NUDE LEATHER (FOR UPPER)						
	PANTONE # 13-1024 TCX						

SUEDE (LINER)					
	PANTONE # 13-1024 TCX				

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DATE:



# **SIDE VIEW**

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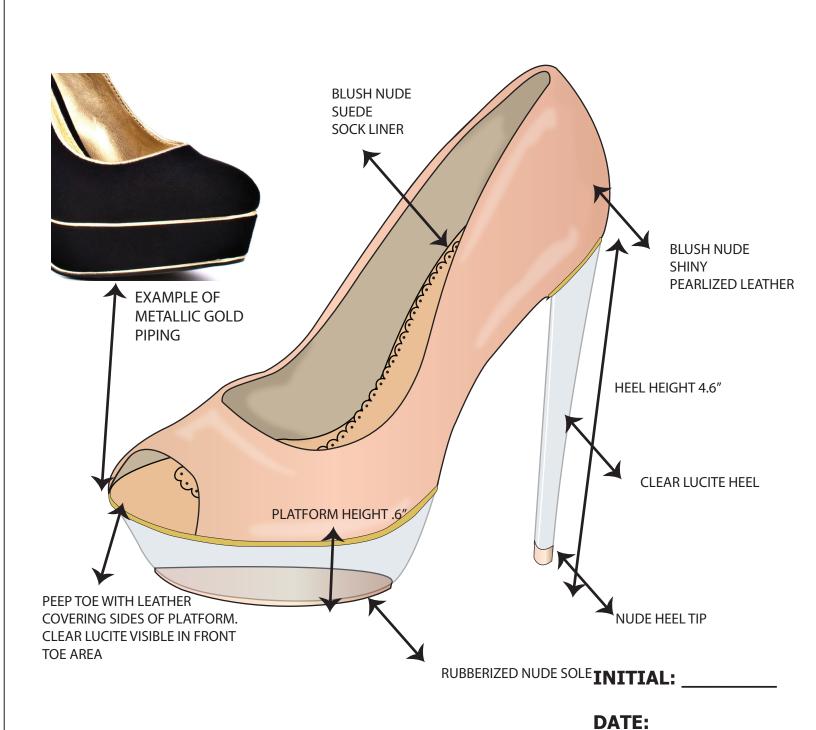
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# **TOP VIEW**

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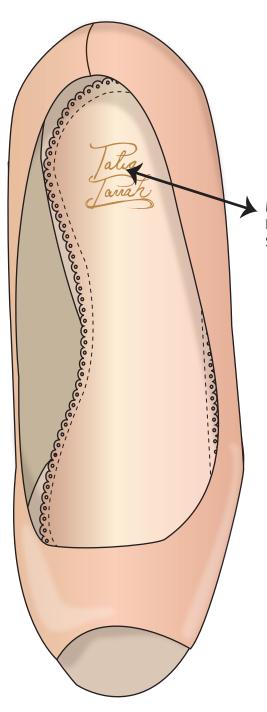
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METALLIC GOLD TALIA TARRAH LOGO STAMPED INSIDE EACH SHOE IN THIS POSITION

INITIAL: \_\_\_\_\_

DATE: \_\_\_\_\_



# **DETAILS VIEW**

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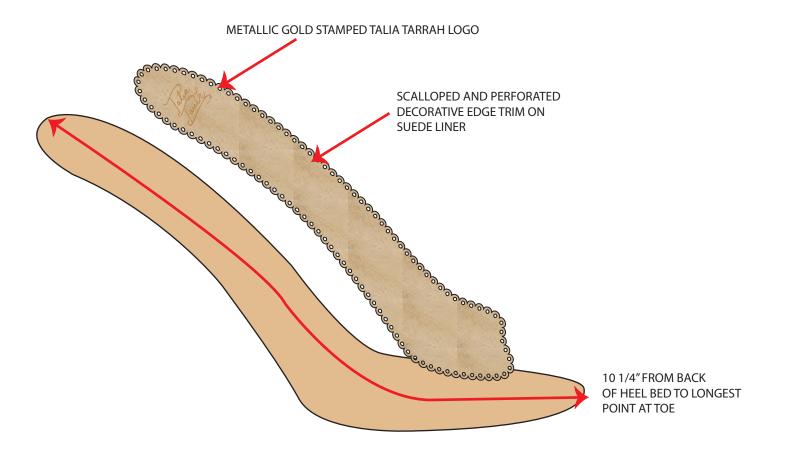
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INITIAL: \_\_\_\_\_



# **FABRICS & TRIMS**

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### **PANTONE COLORS & FABRIC TEXTURE EXAMPLES**

PEARLIZED NUDE LEATHER (FOR UPPER)

PANTONE # 13-1024 TCX

SUEDE (LINER)

PANTONE # 13-1024 TCX

INITIAL: \_\_\_\_\_

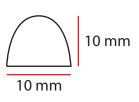
TECHNICAL DESIGNER: THE HOUSE

DATE:









CLEAR LUCITE HEEL & PLATFORM FOR SHAPE, HEIGHT, AND COLOR OF LUCITE REFERENCE ONLY. HEEL TIP AND RUBBERIZED SOLE TO BE BEIGE/NUDE COLOR.

0.6" PLATFORM HEIGHT



## **LABELS & PACKAGING**

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METALLIC GOLD STAMPED TALIA TARRAH LOGO

PLACEMENT: INSOLE HEEL BED

SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON

**INSOLE HEEL BED** 



LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE SEE PANTONE NUMBER FOR REFERENCE 2. STAMPED LOGO ON FOOTBED OF ALL SHOES SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD PANTONE # 13-0739 TCX



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\*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN\*\*\*

\*\*\*CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

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### **NOTES & CHANGES AFTER MEETING WITH CLIENT (AUG. 22, 2012)**

# **NOTES 8/2012 - REVISION 1**

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DATE: 8/2012 - NOTES & CHANGES AFTER 1ST SAMPLE RECEIVED

### **NOTES AFTER RECEIVING 1ST SAMPLE:**

### **PIPING DETAIL:**

- PLEASE SEE EXAMPLE PICTURES OF LEATHER PIPING
- SHOULD BE SMALL AND CYLNDRICAL

#### **RUBBERIZED NUDE SOLE TREAD & NUDE HEEL TIP:**

- PLEASE USE THE SAME SOLE AND HEEL TIP USED ON SAMPLE STYLE #2 SHANNON
- PLEASE USE THIS SOLE AND HEEL TIP ON **ALL** SHOE STYLES

#### **STITICHING:**

- SEAM AT CENTER BACK HEEL SHOULD BE SMOOTH AND SMALL (NO OVERLAPPING OF LEATHER OR NOTICEABLE SEAMS JOINING THE MATERIAL)
- SHOULD BE A STRAIGHT SEAM LINE UP THE CENTER BACK HEEL (NO FOLDING OR ANGLED LINES)

<b>INITIAL</b>	:
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# NOTES 8/2012 - REVISION 1

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REPLACE WITH RUBBERIZED NUDE SOLE & HEEL TIP STYLES USED ON SAMPLE STYLE #2 SHANNON