

STYLE # 05  
NAME: THE JADE  
DESCRIPTION: Stiletto Platform Sling Back High  
Heel with Rhinestone Heart Charm on top of  
Toe strap, Lace Upper with Crystals & Pearls, Lucite  
Platform and Heel  
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS  
SIZE RANGE: 5-12  
FABRIC & MATERIALS: Clear lucite, blush nude  
leather & suede, Crystal AB Flatback Rhinestones  
(multi size), Flat Back Pearls, MemoryFoam insoles  
DATE: 7/2012  
DATE REVISED: 9/2012

TECHNICAL DESIGNER: THE HOUSE



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- WOMEN'S PLATFORM STILETTO SLING BACK
- PEARLIZED NUDE LEATHER STRAPS AND NUDE LACE UPPER WITH CRYSTALS, SEQUINS, AND PEARLS.
  - SUEDE LINER
  - CLEAR LUCITE PLATFORM AND HEEL
  - SWAROVSKI AB CRYSTALS, PEARLS, AND SEQUINS COVERING LACE UPPER
  - CONTOURED FOOTBED (INSOLE MADE OF MEMORYFOAM FOR EXTRA COMFORT)
  - SLIP-RESISTANT TEXTURIZED RUBBER BOTTOM IN NUDE
  - NUDE HEEL TIPS TO MATCH RUBBER BOTTOM
  - PEEP TOE PUMP STYLE SHOE WITH AB CRYSTAL COVERED BOW DETAIL AT FRONT SIDE TOE
  - 4" HEEL (MEASURED FROM BOTTOM OF HEEL TIP TO HEEL SEAT)
  - 1/2" PLATFORM (ROCKING PLATFORM TO ALLOW FOR EASY WALKING)
  - METALLIC GOLD STAMPED TALIAH TARRAH LOGO ON HEEL BED INSOLE
  - ELASTIC SLING BACK
  - PAVE "PUFFED" HEART LOCKET AT STRAP ACROSS TOP OF TOE/FOOT

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PEARLIZED NUDE LACE (FOR UPPER)

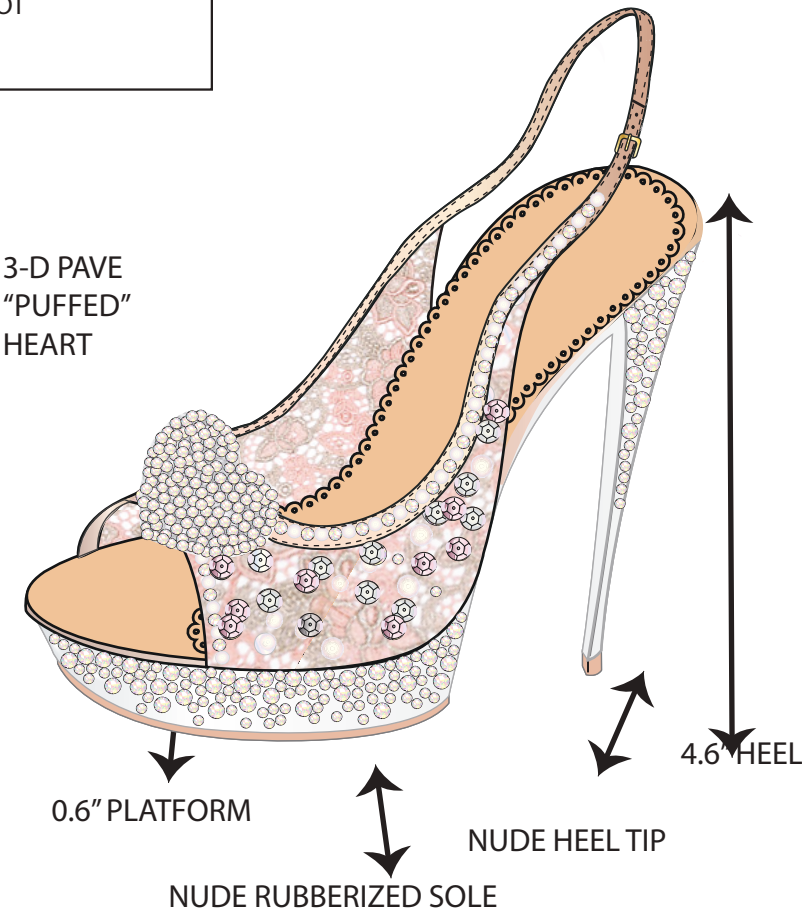


PANTONE #  
13-1024 TCX

SUEDE (LINER)



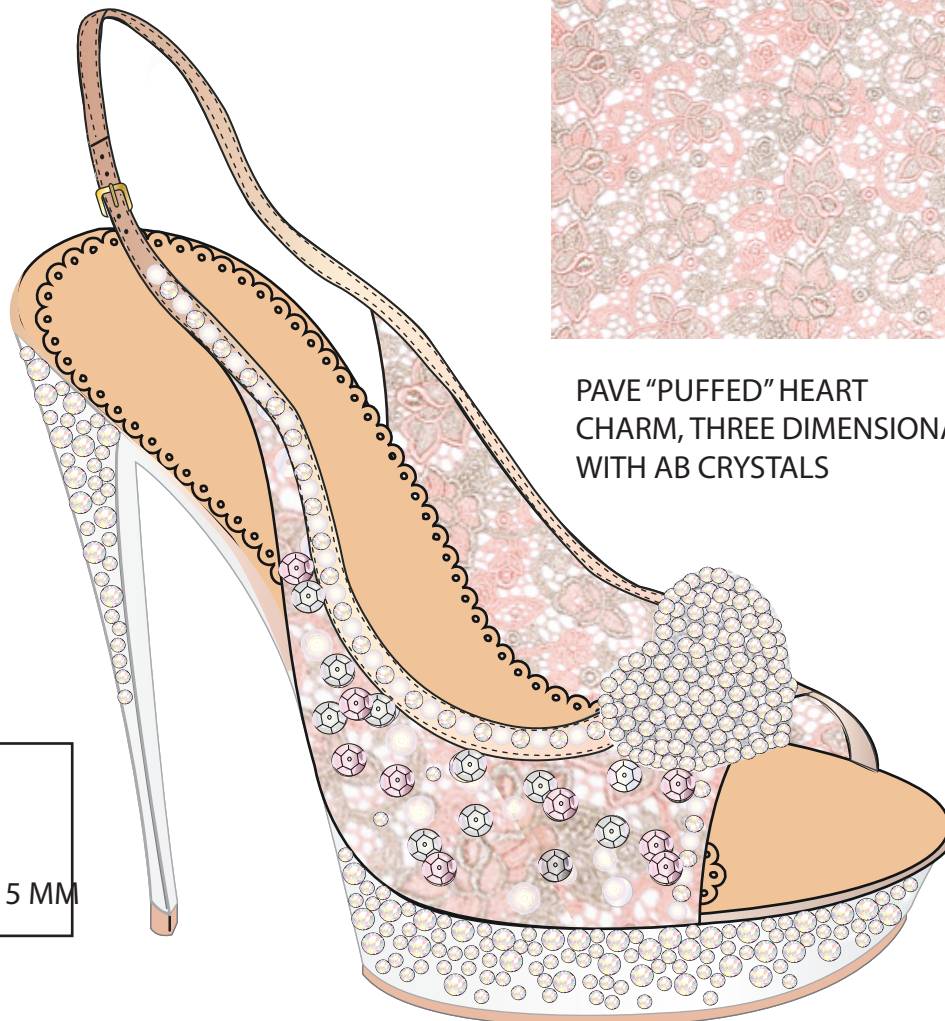
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PAVE "PUFFED" HEART  
CHARM, THREE DIMENSIONAL, EMBELLISHED  
WITH AB CRYSTALS

PEARLS:  
FLATBACK FOR STRAP  
ROUND FOR LACE UPPER  
COLOR: CREAM ROSE, SIZE 5 MM

SEQUINS  
1 SIZE, ON LACE ONLY

ROUND CRYSTAL AB  
2 SIZES  
SMALLEST ATTACHED ON STRAPS  
SMALL AND LARGE MIXED ON LUCITE  
PLATFORM AND HEEL

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FABRICS & TRIMS

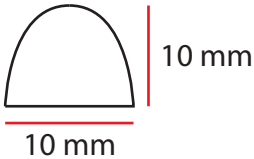

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CLEAR LUCITE HEEL & PLATFORM

NUDE/BEIGE HEEL TIPS  
U-SHAPE  
10x10 mm



HEEL TIPS


4.6"  
HEEL  
HEIGHT



0.6" PLATFORM  
HEIGHT

CLEAR LUCITE HEEL & PLATFORM  
FOR SHAPE, HEIGHT, AND COLOR  
OF LUCITE REFERENCE ONLY.  
HEEL TIP AND RUBBERIZED SOLE  
TO BE BEIGE/NUDE COLOR.

SHINY GOLD METAL  
SMALL PIN BUCKLE  
\*IMAGE IS FOR SHAPE  
AND METAL FINISH REFERENCE



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TRIM DETAILS

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SWAROVSKI FLAT BACK PEARLS FOR  
STRAPS  
COLOR: CREAMROSE  
SIZE: 5 MM  
PLACEMENT: STRAPS  
\*NOTE: USE SIZE OF PEARL THAT  
WILL FIT CORRECTLY ON SHOE STRAPS  
FOLLOW PROPORTIONS OF  
ILLUSTRATIONS



SWAROVSKI XILION FLATBACK  
CRYSTAL AB  
ROUND



SWAROVSKI 2028  
XILION ROSE FLATBACK CRYSTAL AB  
SIZE: 5 MM



SWAROVSKI 5810 ROUND  
SEW-ON PEARL  
COLOR: CREAMROSE  
PLACEMENT: LACE  
UPPER

3-D HEART "LOCKET"  
LIGHT WEIGHT METAL, HOLLOW, HEART SHAPED  
THREE DIMENSIONAL (NOT FLAT ON EITHER SIDE)  
EMBELLISHED WITH ROUND RHINESTONES  
ATTACH ACCORDING TO MATERIAL COMPOSITION  
(METAL TO LEATHER, ETC)

EXAMPLE PICTURE



IRRIDESCENT ROUND SEQUINS  
SIZE: 6MM  
\*NOTE: USE BEST SIZE AND COLOR  
MATCH FOR PROPORTION AND PLACEMENT  
USING SHOE ILLUSTRATION AS REFERENCE

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PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE LACE (FOR UPPER)



PANTONE #  
13-1024 TCX

SUEDE (LINER)



PANTONE #  
13-1024 TCX

FOR TEXTURE EXAMPLE ONLY  
(NOT FOR COLOR MATCH)

SUEDE EXAMPLE



LEATHER



PEARLS AND  
SEQUINS TO BE  
SEWN TO LACE



FLORAL LACE SHOE UPPER  
\*FOR LACE PATTERN REFERENCE  
ONLY\*  
PLEASE SEE PANTONE NUMBER FOR  
CORRECT COLOR MATCH  
(BLUSH NUDE)



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METALLIC GOLD STAMPED TALIA TARRAH LOGO  
PLACEMENT: INSOLE HEEL BED  
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON  
INSOLE HEEL BED



LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE  
SEE PANTONE NUMBER FOR REFERENCE
2. STAMPED LOGO ON FOOTBED OF ALL SHOES  
SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD  
PANTONE # 13-0739 TCX



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DETAILS VIEW

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\*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN\*\*\*

\*\*\*CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

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ALL STONES MUST BE REAL SWAROVSKI BRAND STONES

CRYSTAL AB FINISH  
FOIL BACKED

CONTINUE STONE TRIM AROUND STRAPS

PLEASE PROVIDE LACE  
OPTIONS: IRRIDESCENT BLUSH  
NUDE/PINK WITH METALLIC THREAD



MIXED PEARL AND CRYSTAL AB STONES  
ON TRIM OF SHOE. "CLUSTER" EFFECT  
LIKE STONE PLACEMENT ON HEEL.

"PUFFED" OUT HEART CHARM  
COVERED IN MULTI-SIZED  
CRYSTAL AB STONES (PLACEMENT  
OF STONES TO BE SAME AS  
PLACEMENT ON HEEL)

"CLUSTER" STONES ON HEEL,  
COVERING ALL VISIBLE AREAS OF  
LUCITE ON HEEL ON LY

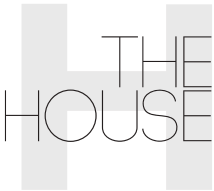


VISIBLE LUCITE PLATFORM  
(NO STONES)

IRREDESCENT CRYSTAL AB FINISH  
CUPPED SEQUINS  
POSITION SEQUINS WITH CUP  
FACING UP  
PLACE ONE PEARL INSIDE EACH SEQUIN

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# 1ST REVISIONS NOTES

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### NOTES & CHANGES TO ORIGINAL DESIGN:

1. REMOVE STONES FROM LUCITE PLATFORM. ONLY COVER HEEL.
2. COMPLETELY COVER LUCITE HEEL ALL THE WAY DOWN TO WHERE HEEL TIP IS ATTACHED.
3. STRAP AND TRIM SHOULD BE COVERED IN "CLUSTERED" DESIGN USING SMALL CRYSTAL AB STONES AND SMALL PEARLS. STRAP SHOULD BE COMPLETELY COVERED, EVEN AROUND THE BACK OF HEEL.
4. "PUFFED" HEART CHARM AT TOE SHOULD BE LOWER DOWN, CLOSER TO TOE.
5. "PUFFED" HEART CHARM IS TO BE COVERED IN SAME CRYSTAL AB STONES USED ON LUCITE. STONES SHOULD BE GROUPED ON HEART EXACTLY LIKE THEY ARE ON LUCITE HEEL - RANDOM "CLUSTERED" DESIGN USING MIXTURE OF STONE SIZES USED ON LUCITE HEEL.
6. DIFFERENT LACE TO BE USED: PLEASE PROVIDE OPTIONS THAT ARE IRRIDESCENT COLORS SIMILAR TO CRYSTAL AB STONES, WITH METALLIC THREAD IN EMBROIDERY OF LACE.
7. SEQUINS: 3D SEQUINS TURNED UPSIDE DOWN TO FORM A CUPPED SHAPE. PLACE A SINGLE SMALL PEARL INSIDE EACH SEQUIN

### QUESTIONS FOR JENNIFER REGARDING NOTES & CHANGES:

1. PLEASE CONFIRM THAT SEQUIN SHOULD BE 3-D AND TURNED UPSIDE DOWN TO FORM A SLIGHTLY CUPPED SHAPE WITH 1 SMALL PEARL PLACED INSIDE.
2. PLEASE CONFIRM THE COLOR OF PEARL
3. WE WILL NOW NEED: GLUE ON PEARLS & SEW ON PEARLS, GLUE ON STONES & SEW ON STONES
4. CONFIRM LACE DESCRIPTION: IRREDESCENT PINK COLOR TO MATCH THE CRYSTAL AB FINISH WITH METALLIC THREADS IN LACE PATTERN. PLEASE LOOK AT LACE USED ON RECENT EDITION OF TECH PACK AND COMMENT (THIS LACE IS DIFFERENT THAN ORIGINAL LACE USED ON SAMPLE). WAIT FOR LACE SAMPLE IMAGES THAT ARE AVAILABLE FROM CHINA FOR FINAL DECISION.
5. CONFIRM THAT HEART CHARM IS TO BE THE "PUFFED" STYLE OR A NEW CHARM THAT IS AVAILABLE READY-MADE FROM CHINA? WAIT FOR HEART CHARM SAMPLE IMAGES THAT ARE AVAILABLE FROM CHINA FOR FINAL DECISION. EXPLAIN THAT WE WILL TRY TO LOCATE HEART CHARMS USING CRYSTAL AB STONES HOWEVER IT MAY BE DIFFICULT TO FIND A CHARM WITH THE EXACT STONE PLACEMENT ("CLUSTER" EFFECT) USED ON HEELS AS THIS IS A SPECIFIC TALIA TARRAH ORIGINAL LOOK.
6. CONFIRM COLOR OF SEQUINS AND PEARLS.

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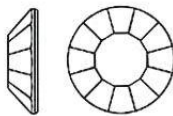
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SWAROVSKI  
CRYSTAL  
COMPONENTS



LOOKS LIKE SEQUIN, BUT IS SWAROVSKI AB CRYSTAL STONE

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