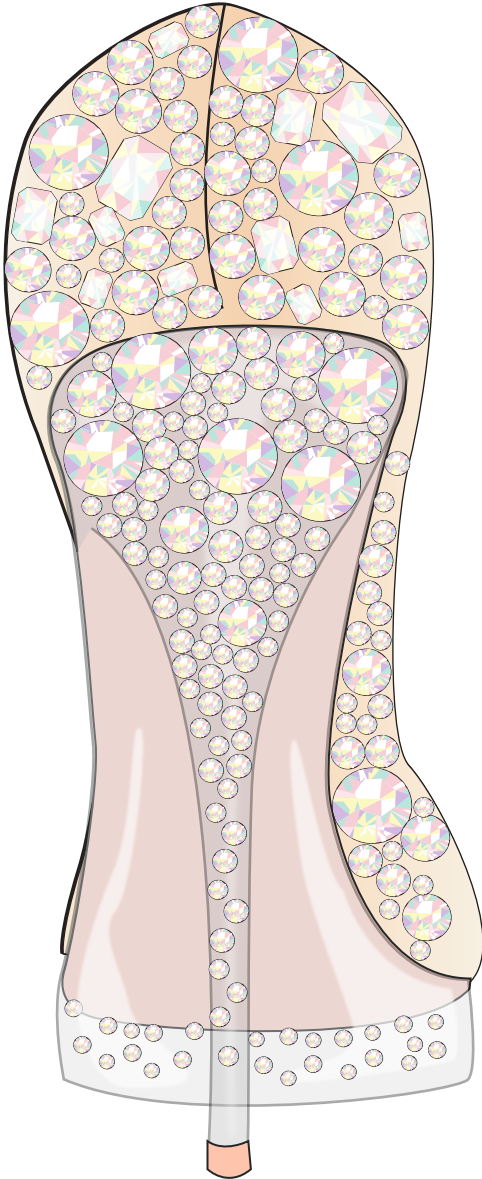


THE DEBBIE

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

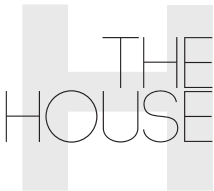
SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

DATE: _____



PRODUCT SUMMARY

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe Pump, Leather Covered with Rhinestones, Lucite Heel & Platform, Rhinestone Covered Bow Detail at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE

- WOMEN'S PLATFORM PEEP-TOE PUMP
- Pearlized Nude Leather Upper
 - Suede Liner
 - Clear Lucite Platform and Heel
 - Swarovski AB Crystals covering leather upper and lucite platform and partial heel
 - Contoured Footbed (insole made of MemoryFoam for extra comfort)
 - Slip-Resistant texturized rubber bottom in Nude
 - Nude heel tips to match rubber bottom
 - Peep Toe Pump style shoe with AB Crystal covered bow detail at front side toe
 - 5.6" heel (measured from bottom of heel tip to heel seat)
 - 1.6" platform (rocking platform to allow for easy walking)
 - Metallic Gold stamped Taliah Tarrah logo on heel bed insole

PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #
13-1024 TCX

SUEDE (LINER)



PANTONE #
13-1024 TCX

INITIAL: _____

DATE: _____

SIDE VIEW

STYLE # 04

NAME: THE DEBBIE

DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

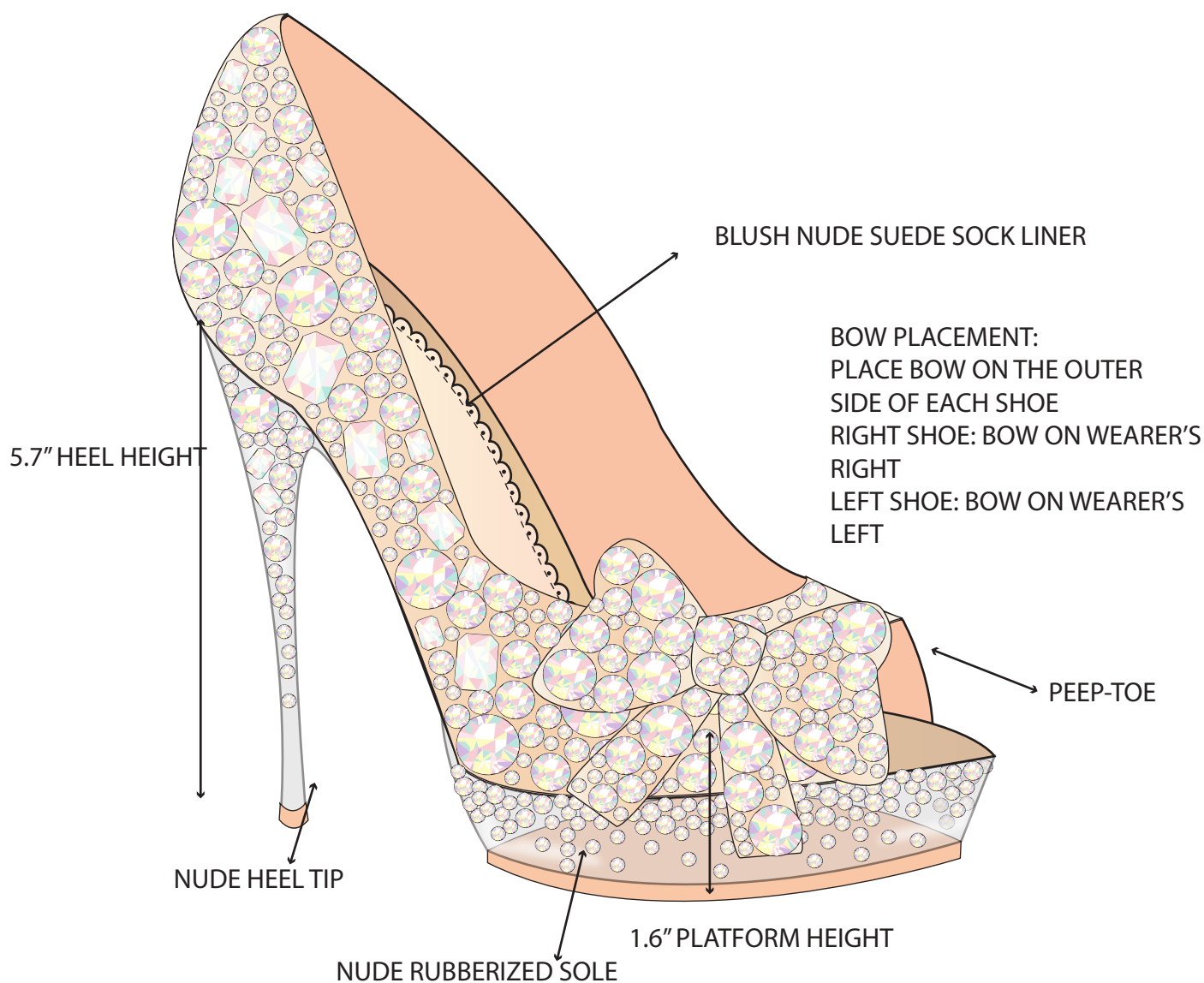
SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles

DATE: 7/2012

REVISED:

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

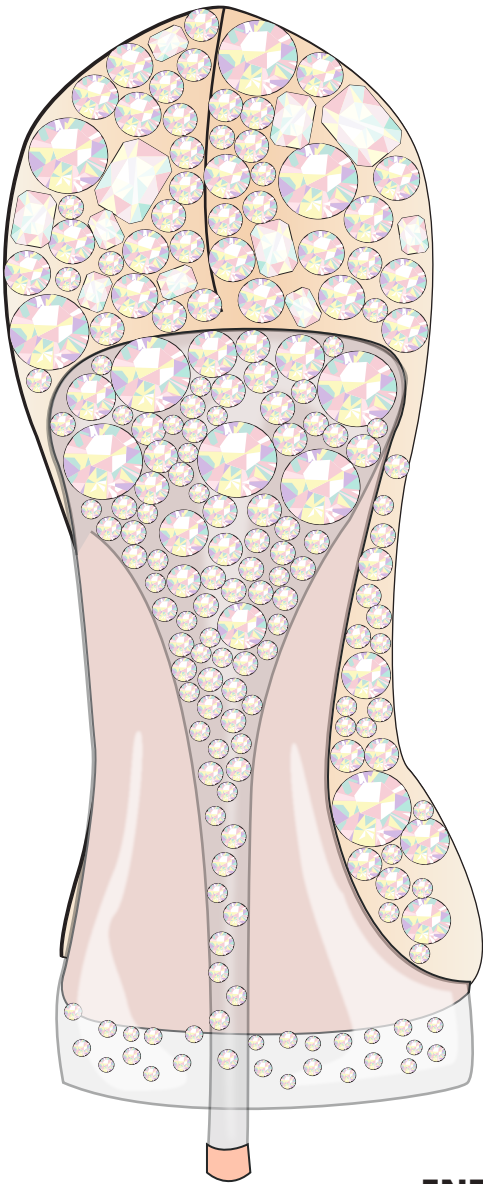
DATE: _____

BACK VIEW

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

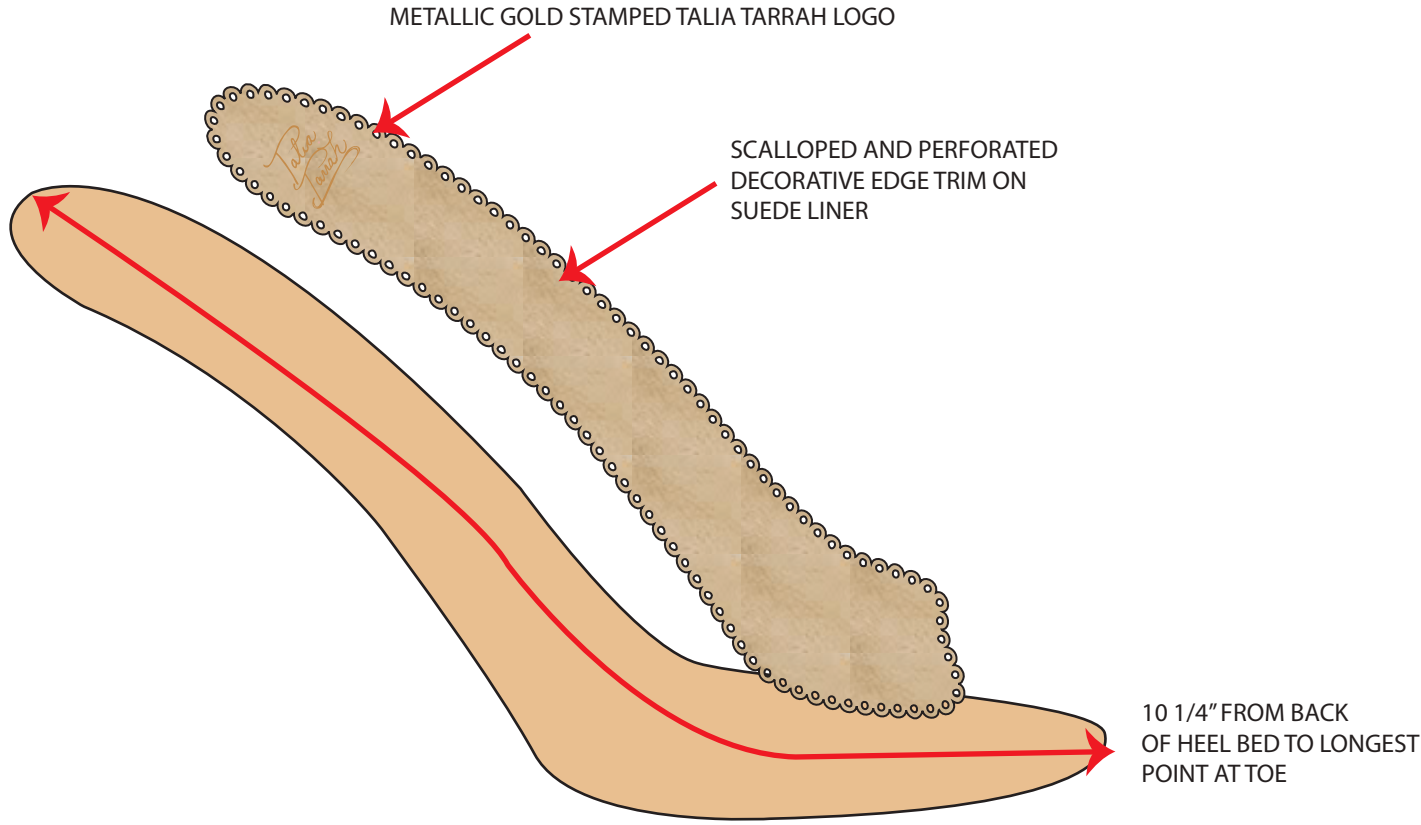
DATE: _____

DETAILS VIEW

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE



INITIAL: _____

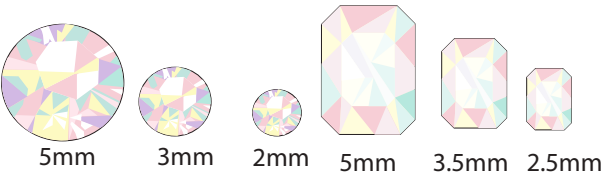
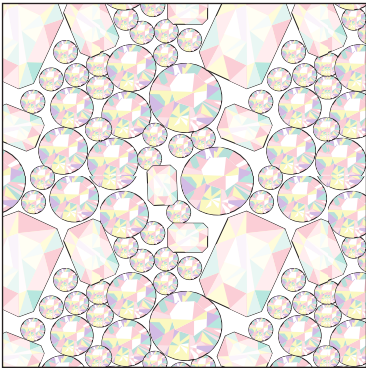
DATE: _____

DETAILS VIEW

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE



Clustered Stones/All AB



EXAMPLE PHOTO OF
STONES COVERING LEATHER PUMP
*USE BEST APPLICATION METHOD
FOR STONES (GLUE OR SEW)
*USE 3 SIZES OF ROUND STONES
*USE 3 SIZES OF RECTANGULAR
STONES
INITIAL: _____

DATE: _____

FABRICS & TRIMS

STYLE # 04

NAME: THE DEBBIE

DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles

DATE: 7/2012

REVISED:

TECHNICAL DESIGNER: THE HOUSE

PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #
13-1024 TCX

SUEDE (LINER)



PANTONE #
13-1024 TCX

LEATHER EXAMPLE



SUEDE EXAMPLE

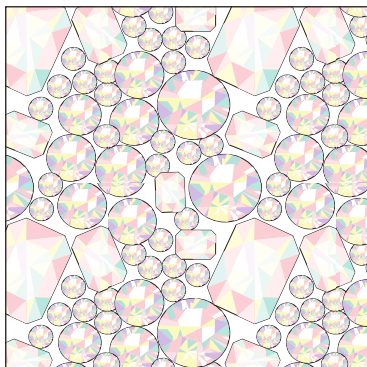


FOR TEXTURE EXAMPLE ONLY
(NOT FOR COLOR MATCH)

SWAROVSKI CRYSTAL TRIM

ROUND CRYSTALS LISTED IN STONE SIZE (SS) MEASUREMENT

PEAR SHAPED CRYSTALS LISTED IN MILLIMETER (mm) MEASUREMENT



5mm



3mm



2mm



5mm



3.5mm



2.5mm

Clustered Stones/All AB

INITIAL: _____

DATE: _____

FABRICS & TRIMS

STYLE # 04

NAME: THE DEBBIE

DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles

DATE: 7/2012

REVISED:

TECHNICAL DESIGNER: THE HOUSE

NUDE/BEIGE HEEL TIPS
U-SHAPE
10x10 mm



HEEL TIPS

CLEAR LUCITE HEEL & PLATFORM

4.6"
HEEL
HEIGHT



CLEAR LUCITE HEEL & PLATFORM
FOR SHAPE, HEIGHT, AND COLOR
OF LUCITE REFERENCE ONLY.
HEEL TIP AND RUBBERIZED SOLE
TO BE BEIGE/NUDE COLOR.

0.6" PLATFORM
HEIGHT

INITIAL: _____

DATE: _____

RHINESTONE SIZING DETAILS

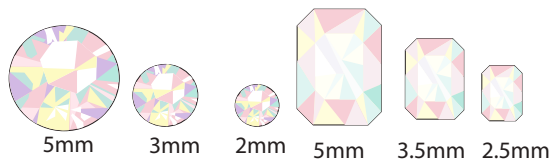
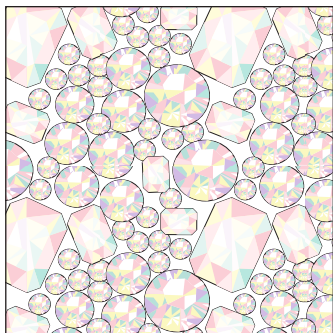
STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe Pump, Leather Covered with Rhinestones, Lucite Heel & Platform, Rhinestone Covered Bow Detail at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE

CRYSTAL AB FLATBACK STONES
3 SIZES OF RECTANGLE AND 3 SIZES OF ROUND

*USE APPROPRIATE APPLICATION METHOD AND SIZES THAT WILL FIT ONTO THE SHOE



Clustered Stones/All AB

Bow Close Up
Dimensions
2inches x 3.5inches



SWAROVSKI XILION FLATBACK
CRYSTAL AB
ROUND



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS30



SWAROVSKI
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS20



SWAROVSKI 2028
XILION ROSE FLATBACK CRYSTAL AB
SIZE: SS16



INITIAL: _____

DATE: _____

LABELS & PACKAGING

STYLE # 04
NAME: THE DEBBIE
DESCRIPTION: Platform Stiletto Peep-Toe
Pump, Leather Covered with Rhinestones, Lucite
Heel & Platform, Rhinestone Covered Bow Detail
at Side Front Toe
BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS
SIZE RANGE: 5-12
FABRIC & MATERIALS: Clear lucite, blush nude
leather & suede, Crystal AB Flatback Rhinestones
(multi size), MemoryFoam insoles
DATE: 7/2012
REVISED:

TECHNICAL DESIGNER: THE HOUSE

METALLIC GOLD STAMPED TALIA TARRAH LOGO
PLACEMENT: INSOLE HEEL BED
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON
INSOLE HEEL BED

*Talia
Tarrah*

LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE
SEE PANTONE NUMBER FOR REFERENCE
2. STAMPED LOGO ON FOOTBED OF ALL SHOES
SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD
PANTONE # 13-0739 TCX



INITIAL: _____

DATE: _____

DETAILS VIEW

STYLE # 04

NAME: THE DEBBIE

DESCRIPTION: Platform Stiletto Peep-Toe Pump, Leather Covered with Rhinestones, Lucite Heel & Platform, Rhinestone Covered Bow Detail at Side Front Toe

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude leather & suede, Crystal AB Flatback Rhinestones (multi size), MemoryFoam insoles

DATE: 7/2012

TECHNICAL DESIGNER: THE HOUSE



*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN***

***CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.

INITIAL: _____

DATE: _____