

STYLE # 03

NAME: Lux

DESCRIPTION: Sling Back style, Platform Stiletto,  
Rhinestone trim on Lucite heel and platform, Large  
Rhinestone Heart on strap, Large Bow at CB  
Heel/Ankle with Rhinestone details

BRAND: Talia Tarrah (Jennifer Reid Designs)

SAMPLE SIZE: 8 WOMENS

SIZE RANGE: 5-12

FABRIC & MATERIALS: Clear lucite, blush nude  
leather & suede, Crystal AB Flatback Rhinestones  
(multi size), MemoryFoam insoles

DATE: 7/2012

REVISED:

TECHNICAL DESIGNER: THE HOUSE



4 ROUND STONE SIZES  
1 HEART STONE  
FLATBACK



**INITIAL:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

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- WOMEN'S PLATFORM STILETTO SANDAL
- PEARLIZED NUDE LEATHER UPPER
  - SUEDE LINER
  - CLEAR LUCITE PLATFORM AND HEEL
  - SWARVORSKI AB CRYSTALS IN VARIOUS SIZES COVERING LUCITE PLATFORM, HEEL, AND LEATHER UPPER STRAPS (ATTACHED WITH GLUE)
  - CONTOURED FOOTBED (INSOLE MADE OF MEMORYFOAM FOR EXTRA COMFORT)
  - SLIP-RESISTANT TEXTURIZED RUBBER BOTTOM IN NUDE
  - NUDE HEEL TIPS TO MATCH RUBBER BOTTOM
  - 5.7" HEEL (MEASURED FROM BOTTOM OF HEEL TIP TO HEEL SEAT)
  - 1.6" PLATFORM (ROCKING PLATFORM TO ALLOW FOR EASY WALKING)
  - METALLIC GOLD STAMPED TALIAH TARRAH LOGO ON HEEL BED INSOLE
  - ELASTIC AT CENTER BACK SLINGBACK STRAP
  - DECORATIVE PRE-TIED BOW AT CENTER BACK HEEL (AT FOOT BED), WITH RHINESTONES.

PEARLIZED NUDE LEATHER (FOR UPPER)



PANTONE #  
13-1024 TCX

SUEDE (LINER)



PANTONE #  
13-1024 TCX

INITIAL: \_\_\_\_\_

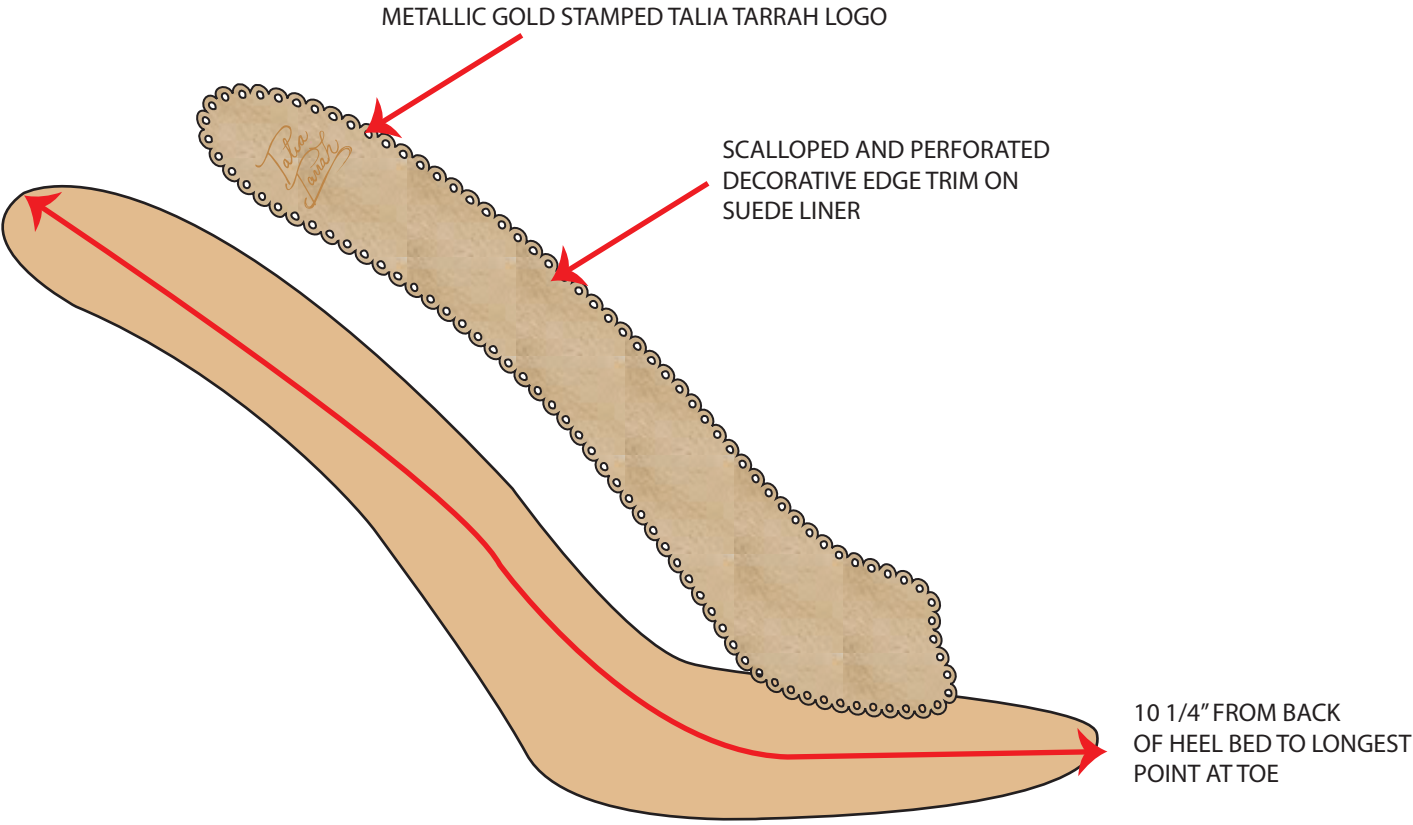
DATE: \_\_\_\_\_

DETAILS VIEW

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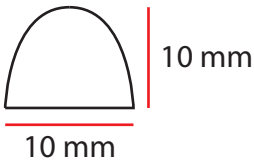
FABRICS & TRIMS

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NUDE/BEIGE HEEL TIPS  
U-SHAPE  
10x10 mm



HEEL TIPS

INITIAL: \_\_\_\_\_

DATE: \_\_\_\_\_

5.7"  
HEEL  
HEIGHT



CLEAR LUCITE HEEL & PLATFORM FOR SHAPE, HEIGHT, AND COLOR OF LUCITE REFERENCE ONLY. HEEL TIP AND RUBBERIZED SOLE TO BE BEIGE/NUDE COLOR.

1.6" PLATFORM  
HEIGHT



TRIMS DETAILS

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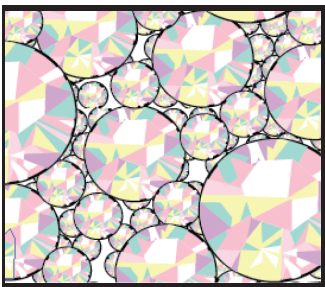
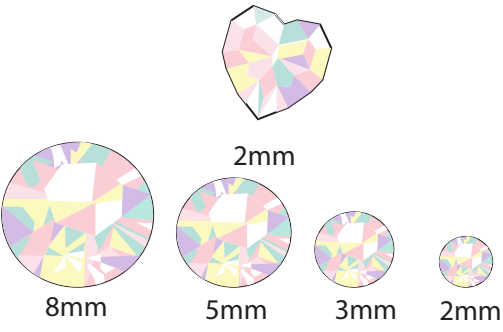
TECHNICAL DESIGNER: THE HOUSE

3-D HEART "LOCKET"  
LIGHT WEIGHT METAL, HOLLOW, HEART SHAPED  
THREE DIMENSIONAL (NOT FLAT ON EITHER SIDE)  
EMBELISHED WITH ROUND RHINESTONES  
ATTACH ACCORDING TO MATERIAL COMPOSITION  
(METAL TO LEATHER, ETC)

EXAMPLE PICTURE



SWAROVSKI XILION ROSE  
FLATBACK CRYSTAL AB  
ROUND  
SIZES:  
8 MM  
5 MM  
3 MM  
2 MM



STONE "CLUSTER"  
TIGHT FIT BUT NOT OVERLAPPING

INITIAL: \_\_\_\_\_

DATE: \_\_\_\_\_

EXAMPLE ILLUSTRATIONS OF STONES  
ALL CRYSTAL AB

PLACE STONES ON SHOE IN A "CLUSTER"  
USE BEST APPLICATION METHOD (GLUE OR SEWING OR MIX)  
TO ACHIEVE THIS LOOK.

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PANTONE COLORS & FABRIC TEXTURE EXAMPLES

PEARLIZED NUDE LEATHER (FOR UPPER)



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13-1024 TCX

SUEDE (LINER)



PANTONE #  
13-1024 TCX

LEATHER EXAMPLE



SUEDE EXAMPLE



FOR TEXTURE EXAMPLE ONLY  
(NOT FOR COLOR MATCH)

INITIAL: \_\_\_\_\_

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**LABELS & PACKAGING**

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METALLIC GOLD STAMPED TALIA TARRAH LOGO  
PLACEMENT: INSOLE HEEL BED  
SIZE: SCALE DOWN TO FIT PROPORTIONALLY ON  
INSOLE HEEL BED

*Talia  
Tarrah*

LOGO INSTRUCTIONS:

1. LOGO IS TO BE METALLIC GOLD - PLEASE  
SEE PANTONE NUMBER FOR REFERENCE
2. STAMPED LOGO ON FOOTBED OF ALL SHOES  
SAME POSITION - SCALE IMAGE TO FIT SHOE

METALLIC GOLD  
PANTONE # 13-0739 TCX



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\*NOTE: CHART ABOVE USED AS EXAMPLE FOR MEMORYFOAM INSOLE (CONTOURED FOOTBED). THIS IS NOT A REFERENCE FOR COLOR, SIZE, SHAPE OR DESIGN\*\*\*

\*\*\*CHART EXPLAINS MEMORY FOAM (OR SIMILAR BRAND PRODUCT) APPLICATION TO SHOE FORM. FOAM IS LAYERED BETWEEN THE SHOE FORM, ARCH SUPPORT, AND THEN SUEDE LINER IS PLACED ON TOP. THIS FOAM IS ADDED FOR EXTRA SUPPORT AND PADDING.